



TANEY COUNTY PARTNERSHIP

City of Branson Quarterly Update, February 4, 2015

Your Honor and Board of Alderman: Below is a topical review of the Partnership's activities from my last update to you through January 2015. Please contact me with any questions or concerns and if you would like more information as a group or individually.

Partners: Our newest partners for 2015 are Metropolitan National Bank, Big Cedar Lodge, CFS Engineers and Taney County Regional Sewer District with each having standard three year commitments. This brings the total number of Business Sector Partners to 23 with an annual investment total of \$113,750.

Projects: We are currently tracking and assisting 12 active projects and 8 inactive (no activity within last 90 days) projects. Out of those 20, 6 are within the city limits of Branson. The industry breakdowns are as follows:

Manufacturing	4
Financial/Business Service	2
Medical Research & Services	1
Supply Chain Management	0
Technology Innovation	2
Tourism/Retail/Lodging	9
Agriculture/Forestry	2

CWRC: The Certified Work Ready Communities Steering Committee is meeting on a quarterly basis and will not be submitting the county's application to the state before the fall of 2015. The goal of 97 employers supporting CWRC was achieved in 2014 with the current total of 100 businesses recognizing CWRC and the National Career Readiness Certificate. The TCP, in collaboration with the Missouri Career Center, secured a \$40,000 JP Morgan Chase Foundation Grant to provide testing to all high school seniors in Taney and Stone counties over the next two years.

Marketing Strategy and Development: Our new Marketing & Programs Director came on-board as of September 1, 2014. Jennifer Langford brings a wealth of experience and talent to the organization and is executing our marketing strategies developed by the University of Northern Iowa's Institute for Decision Making (UNI IDM) and InSite Consulting. We've seen an immediate impact in the quality and frequency of internal and external communications.

Site Selectors/Consultants & Familiarization Tour: In 2014 we met with a total of 52 site consultants representing 31 agencies with trips to Chicago, Philadelphia, Dallas and Kansas City in conjunction with Missouri Partnership and the Springfield Regional Economic Partnership. The objectives of these outreach trips are to raise awareness of our communities and build relationships with these agencies and consultants. We are planning and coordinating Lakeside with the Locators for the Missouri Economic Development Council's 2015 Annual Conference where we host 8 to 10 consultants for two days of roundtable and panel discussions as well as a legislative session with state legislators to cap the event. We hosted our second "Fam" tour in October with Schneider Electric (Data Center Division) out of Nashville. This was a joint venture with the Springfield Regional Economic Partnership.

Website: Under Jennifer Langford's direction, the TCP website continues to be improved and updated with more demographic data, community information and resources for new and existing business. The functionality and use of LocationOne on the TCP website continues to increase as well.

Upcoming Conferences and Events: Below is a list of conferences and events the Partnership will be participating in over the next several months.

Missouri Economic Development Council Winter Conference, February 9-10, 2015

2015 Springfield Metro Partnership Legislative Breakfast, February 25, 2015

SelectUSA Investment Summit (Washington, DC), March 22-24, 2015

Missouri Partnership Consultant Visit (Chicago), April 22-24, 2015

University of Oklahoma Economic Development Institute (Nashville), May 3-7, 2015

Area Development Consultants Forum (Philadelphia), May 31-June 2, 2015

Thank you for your continued support and participation!

Jonas Arjes, EDFP
Executive Director
Taney County Partnership