

TANEY COUNTY BUSINESS DEVELOPMENT PARTNERSHIP

City of Branson Quarterly Update, Wednesday, February 6, 2013

Your Honor and Members of the Board: As this is the first written update submitted, my intent is to keep it to a one to two page document, not including support material, providing a topical view of the Partnership's activities. Please contact me with any questions or concerns and if you would like more information as a group or individually.

Partners: Our newest partner, BKD, joined for 2013 with a standard three year commitment. They bring the number of Business Sector Partners to 15 funding at a combined total of \$73,500. All partners, Public and Business, fulfilled their financial commitments in 2012 and are current for 2013.

Projects: America's Best Bagging (Bradleyville) is operational as of last week with four new jobs and plans to hire four to five more employees in the coming weeks. They are bagging and selling cedar mulch, a by-product of the saw mill industry in Eastern Taney County, and with our help exploring other opportunities for the bagging operation. We have been involved in different phases with several other projects and they all share the same challenge of not having access to enough capital to make their project a reality. We are encouraged by the number and quality of inquiries we've seen recently.

EEZ: The Taney County Enhanced Enterprise Zone was officially approved and established on January 17, 2013 by the Missouri Department of Economic Development. We are now working on educating local businesses and organizations on how to take advantage of this tool. I've included our flier with this report.

CWRC: We are currently establishing the steering committee for the Certified Work Ready Communities initiative which will also serve as the TCBDP Workforce Development Taskforce. This group will decide the future efforts of the county-wide CWRC Certification and coordinate workforce development programs.

Targeted Industry Analysis: The University of Northern Iowa's Institute for Decision Making (UNI IDM) is currently researching Taney County's potential targeted industries based on available workforce, sites and buildings, and industry linkages. We expect to have this report by late March or early April which will provide us with a starting point for business/industry attraction and marketing efforts. A familiarization tour for site selectors and consultants will be the next step along with a marketing strategy and campaign.

Legislative: We continue to build on our relationships with our representatives and senator by hosting a dinner for them on January 4, 2013. Thank you for your attendance. We have made two trips to Jefferson City so far this session and have no less than three more trips planned. We will be touring the Mountain Complex with Senator Sater and Reps. Don Phillips and Scott Fitzpatrick on February 15. We

are closely watching HB 222 (the data center bill) and all other economic development legislation. I have submitted my application to the Missouri Ethics Commission for lobbyist registration.

Website: Our TCBDP website continues to be upgraded with more information and business services. We recently implemented “Tools for Business Success” on the site and I’ve included a flier with this report. Please go to www.TaneyCountyPartnership.com and let me know what you think.

We’ve also created a Taney County stat “Brief” which I’ve included as well.

PR & Social Media: We’ve retained the services of Beth Outz to handle our social medial and press releases to help in our efforts to inform the community about the Partnership’s activities.

Professional Development: I will be concluding the National Development Council’s Economic Development Finance Professional (EDFP) Certification Program in March. I’ve passed the first two proctored exams and intend to pass the final to achieve the certification. I will be enrolling in the University of Oklahoma’s Economic Development Institute later this year to begin the process of sitting for the International Economic Development Council’s Certified Economic Developer exam which will be about a three year process.

Thank you for your continued support and participation.

Jonas Arjes, Director

Taney County Business Development Partnership

Tools for Business Success

A Service of Taney County Business Development Partnership



<http://taney.toolsforbusiness.info>

Over 100 FREE and low-cost resources to help local businesses and entrepreneurs

Wouldn't it be great to get free help choosing and forming a business entity, and finding your way through the maze of government forms and requirements

Start-Up help includes:

- Business Entity Wizard
- All the forms to create a business entity
- All the sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to local free one-on-one help
- LiveChat if you need help finding resources

¿Dónde puedo encontrar recursos de negocios en español

El sitio web se convierte en español con vínculos dando lugar a los recursos que están en español.

Do you ever wish you could find local, state, and federal resources to grow your business, all in one spot

- Local, State, and Federal Funding Programs
- Easy ways to Go Green
- Marketing and Selling Resources
- Disaster Prevention and Recovery
- Selling to the Government
- Going Global
- Training Programs for Owners and Employees
- Business Plan Resources
- Resources for Specialized Industries

Where can I find tools and resources to easily hire, manage, and train employees

- All the forms needed to become an employer, hire employees, and comply with ongoing requirements
- Job description tools
- Workplace ergonomic tools
- Employee manual template
- New Hire Email service provides new employees required forms
- Safety resources

How do I make my business competitive and keep up with changing business and customer expectations

- Local and online business training resources
- Using social networking to promote your business
- Six Sigma quality for small business
- Links to one-on-one help for manufacturing improvements

For answers to these questions and more, go to: <http://taney.toolsforbusiness.info>



TANEY COUNTY, MISSOURI STAT SHEET

Total Population, 2010	51,675
18 and over, 2010	40,248
Median age, 2010	40.7
Population, 2000	39,703
Population change, 2000-2010	30.15%

City & Village 2010 Population	
Branson	10,520
Hollister	4,426
Forsyth	2,255
Merriam Woods	1,761
Rockaway Beach	841
Bull Creek	603
Taneyville	396
Kirbyville	207

Total Housing Units, 2010	29,255
Median value, 2010	132,100
Average household size, 2010	2.41
Average family size, 2010	2.88
Homeownership rate, 2010	63.90%

EDUCATION

Population Over 25, 2010	33,674
High school or above, 2010	86.60%
Bachelor's or above, 2010	20.00%
High school or equivalent, 2010	35.50%
Some college, no degree, 2010	25.90%
Associate's degree, 2010	5.10%
Bachelor's degree, 2010	14.30%
Graduate or professional degree, 2010	5.70%

EMPLOYMENT STATUS

Population over 16 in labor force	64.20%
Mean travel time to work (minutes)	20.3

TOP EMPLOYERS

Herschend Family Entertainment	1800	MANUFACTURING	
Kanakuk	1500	National Enzyme Company	120
Cox Medical Center Branson	1100	Royal Oak LLC	60
Branson R-IV	613	Positive Connection Inc	20
Big Cedar Lodge/Top of the Rock	550	Branson Pattern Works	15
McDonalds	420		
Westgate Resorts	300	INFORMATION TECHNOLOGY	
Taney County	251	Intrinsic Corp (VillaGIS)	15
Hollister R-V	240	Mountain Complex	9
City of Branson	237	DaZZee Integrations	7

Median Household Income, 2010	\$39,026
Land Area (square miles)	632.44
Persons per square mile, 2010	81.7
County Seat	Forsyth

TOP 5 INDUSTRIES

Arts, entertainment, and recreation, and accommodation and food services	26.90%
Educational services, and health care and social assistance	15.70%
Retail trade	14.80%
Construction	9.40%
Professional, scientific, management, administrative and waste management services	8.80%



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