

CITY OF BRANSON							
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION							
2025	Amusements	Theaters	Hotels & Motels	Campgrounds	Short-Term Rentals	Restaurants & Concessions	2025 TOTALS
January	\$ 396,248.54	\$ 479,626.78	\$ 591,473.33	\$ 11,587.37	\$ 265,932.98	\$ 153,859.44	\$ 1,898,728.44
February	101,737.06	18,533.97	142,716.23	1,386.22	76,289.78	66,379.15	\$ 407,042.41
March	85,112.75	41,291.54	191,567.44	2,079.53	60,458.14	61,019.52	\$ 441,528.92
April	437,925.44	325,424.63	527,263.68	10,181.49	209,509.06	142,844.85	\$ 1,653,149.15
May	205,492.13	318,286.16	361,505.99	14,238.37	144,072.51	110,242.02	\$ 1,153,837.18
June	281,907.87	394,383.76	548,073.59	22,556.53	211,769.79	139,001.92	\$ 1,597,693.46
July	619,860.12	443,315.72	788,597.65	29,560.33	391,980.06	197,016.91	\$ 2,470,330.79
August	705,582.35	501,751.63	855,804.80	27,285.53	513,925.74	197,922.51	\$ 2,802,272.56
September	500,791.03	350,762.25	638,780.39	25,496.89	292,175.03	171,139.84	\$ 1,979,145.43
October	186,547.26	343,616.12	484,733.93	21,176.54	263,857.94	126,440.64	\$ 1,426,372.43
November	265,386.64	464,129.54	663,089.84	26,684.24	276,766.46	147,865.15	\$ 1,843,921.87
December	370,947.26	532,469.56	622,855.75	19,869.89	297,278.95	154,128.24	\$ 1,997,549.65
TOTAL	\$ 4,157,538.45	\$ 4,213,591.66	\$ 6,416,462.62	\$ 212,102.93	\$ 3,004,016.44	\$ 1,667,860.19	\$ 19,671,572.29
YEAR-TO-DATE COMPARISON							
YTD 2022	\$ 3,768,893.47	\$ 3,334,091.66	\$ 6,350,349.63	\$ 214,397.78	\$ 2,549,541.61	\$ 1,437,498.89	\$ 17,654,773.04
YTD 2023	\$ 3,794,699.55	\$ 3,811,128.19	\$ 6,210,576.16	\$ 209,271.42	\$ 2,769,738.77	\$ 1,538,966.22	\$ 18,334,380.31
YTD 2024	\$ 3,763,162.95	\$ 3,432,249.29	\$ 6,245,237.03	\$ 228,504.34	\$ 2,660,838.18	\$ 1,543,958.78	\$ 17,873,950.57
YTD 2025	\$ 4,157,538.45	\$ 4,213,591.66	\$ 6,416,462.62	\$ 212,102.93	\$ 3,004,016.44	\$ 1,667,860.19	\$ 19,671,572.29
Net Incr(Decr) - 2022	10.3%	26.4%	1.0%	-1.1%	17.8%	16.0%	11.4%
Net Incr(Decr) - 2023	9.6%	10.6%	3.3%	1.4%	8.5%	8.4%	7.3%
Net Incr(Decr) - 2024	10.5%	22.8%	2.7%	-7.2%	12.9%	8.0%	10.1%
SAME MONTH COMPARISON							
Dec-22	\$ 251,379.45	\$ 470,635.14	\$ 694,737.88	\$ 18,345.04	\$ 227,795.59	\$ 131,545.15	\$ 1,794,438.25
Dec-23	\$ 273,773.20	\$ 512,345.11	\$ 635,266.56	\$ 13,727.26	\$ 243,763.89	\$ 133,262.76	\$ 1,812,138.78
Dec-24	\$ 239,438.17	\$ 508,163.66	\$ 611,588.62	\$ 16,448.67	\$ 281,344.33	\$ 138,865.16	\$ 1,795,848.61
Dec-25	\$ 370,947.26	\$ 532,469.56	\$ 622,855.75	\$ 19,869.89	\$ 297,278.95	\$ 154,128.24	\$ 1,997,549.65
Net Incr(Decr) - 2022	47.6%	13.1%	-10.3%	8.3%	30.5%	17.2%	11.3%
Net Incr(Decr) - 2023	35.5%	3.9%	-2.0%	44.7%	22.0%	15.7%	10.2%
Net Incr(Decr) - 2024	54.9%	4.8%	1.8%	20.8%	5.7%	11.0%	11.2%
2024	Amusements	Theaters	Hotels & Motels	Campgrounds	Nightly Rentals	Restaurants & Concessions	2024 TOTALS
January	\$ 362,089.78	\$ 466,804.45	\$ 575,552.57	\$ 21,660.08	\$ 253,847.20	\$ 140,579.14	\$ 1,820,533.22
February	22,618.04	26,609.20	140,836.88	1,335.72	69,986.14	61,907.93	\$ 323,293.91
March	68,660.87	49,119.82	182,236.61	1,963.64	50,004.38	67,429.10	\$ 419,414.42
April	398,462.40	265,971.08	466,376.89	9,288.21	182,842.58	127,975.89	\$ 1,450,917.05
May	199,469.48	227,456.63	427,880.12	23,021.86	141,324.81	115,837.89	\$ 1,134,990.79
June	337,546.28	274,556.31	533,577.16	20,755.54	197,184.53	130,251.20	\$ 1,493,871.02
July	574,848.95	343,710.41	773,906.45	24,343.46	375,060.47	172,167.19	\$ 2,264,036.93
August	694,393.14	411,289.42	808,050.23	35,137.22	447,222.01	195,814.20	\$ 2,591,906.22
September	403,200.84	187,586.92	538,319.40	20,675.28	233,554.79	143,640.74	\$ 1,526,977.97
October	227,560.46	408,690.83	537,733.59	23,450.97	169,823.16	124,395.50	\$ 1,491,654.51
November	234,874.54	262,290.56	649,178.51	30,423.69	258,643.78	125,094.84	\$ 1,560,505.92
December	239,438.17	508,163.66	611,588.62	16,448.67	281,344.33	138,865.16	\$ 1,795,848.61
TOTAL	\$ 3,763,162.95	\$ 3,432,249.29	\$ 6,245,237.03	\$ 228,504.34	\$ 2,660,838.18	\$ 1,543,958.78	\$ 17,873,950.57
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Payments are received one month post collection by the business. (Ex. March collection represents business conducted in February) Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.							