

CITY OF BRANSON												
1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE												
ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS												
(Data updated as of 1/13/2026)												
FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,530.83	25,971.48	10,802.75	99,648.99	52,021.73	43,759.61	7,613.42	168,293.70	634,247.18	63,424,718	11.3%
Feb-23	173,711.42	66,225.39	26,755.14	13,347.26	122,980.81	53,696.63	51,098.10	11,501.66	156,570.24	675,886.65	67,588,665	17.3%
Mar-23	217,851.38	134,837.02	61,000.76	28,169.72	355,053.72	142,202.08	116,244.38	31,752.04	251,693.36	1,338,804.46	133,880,446	4.5%
Apr-23	210,525.85	106,343.43	44,486.79	21,271.18	250,180.18	115,036.77	96,688.86	19,897.53	195,416.83	1,059,847.42	105,984,742	3.8%
May-23	215,149.48	130,970.20	49,806.39	22,320.11	303,999.59	135,206.37	105,865.13	28,393.21	218,517.04	1,210,227.52	121,022,752	5.3%
Jun-23	238,220.71	199,542.54	74,253.13	29,392.31	504,160.52	192,846.61	139,122.33	51,353.38	352,337.42	1,781,228.95	178,122,895	5.5%
Jul-23	238,888.36	194,353.17	66,565.17	28,422.41	586,859.61	179,402.27	149,338.84	44,549.93	368,324.32	1,856,704.08	185,670,408	3.7%
Aug-23	216,933.29	143,443.81	51,657.31	20,033.56	366,219.24	140,835.73	112,768.79	37,456.35	269,255.84	1,358,603.92	135,860,392	0.4%
Sep-23	209,733.88	135,966.83	65,131.48	26,904.70	312,298.31	161,031.09	106,349.94	47,173.17	291,670.83	1,356,260.23	135,626,023	1.6%
Oct-23	223,064.50	168,612.56	62,330.22	21,814.94	342,118.10	164,502.50	115,325.15	32,749.67	277,659.90	1,408,177.54	140,817,754	11.1%
Nov-23	235,828.30	183,322.90	69,370.40	21,924.01	364,544.71	177,285.72	144,109.76	31,263.21	269,935.11	1,497,294.12	149,729,412	5.7%
Dec-23	288,367.22	185,444.67	88,270.71	33,537.34	399,765.75	176,439.63	170,336.87	53,408.23	323,161.52	1,718,731.94	171,873,194	3.7%
Jan-24	124,662.76	46,436.77	16,662.41	6,876.66	125,822.69	47,126.72	37,287.77	8,208.57	193,440.15	606,524.50	60,652,450	-4.4%
Feb-24	30,022.28	64,333.55	23,794.75	9,697.12	125,429.04	43,959.77	36,735.20	7,067.77	172,173.90	513,213.38	51,321,338	-24.1%
Mar-24	225,123.10	142,545.25	61,433.28	24,883.58	358,250.50	133,776.21	110,852.68	38,905.02	257,399.66	1,353,169.28	135,316,928	1.1%
Apr-24	203,261.21	105,525.86	48,846.82	16,321.78	238,591.03	116,853.21	83,105.68	25,668.57	194,299.86	1,032,474.02	103,247,402	-2.6%
May-24	215,351.88	132,747.36	55,023.93	12,271.92	319,444.29	127,371.77	106,094.17	26,407.50	239,619.08	1,243,682.90	124,368,290	2.8%
Jun-24	243,129.89	196,163.49	77,315.46	34,339.07	500,712.21	166,301.06	139,685.91	63,673.68	335,938.45	1,757,259.22	175,725,922	-1.3%
Jul-24	239,064.94	187,589.28	70,818.52	27,234.89	553,093.19	167,984.18	161,243.52	51,307.41	318,747.31	1,777,083.24	177,708,324	-4.3%
Aug-24	222,778.38	147,300.71	58,921.82	23,091.40	369,213.56	138,864.00	121,208.04	36,694.84	308,483.57	1,426,556.32	142,655,632	5.0%
Sep-24	210,231.67	129,048.50	63,880.70	29,135.11	295,488.85	145,072.31	100,561.48	54,217.68	263,235.65	1,290,871.95	129,087,195	-4.8%
Oct-24	216,953.07	142,277.69	64,635.61	23,341.77	331,123.24	124,999.50	120,393.86	33,058.64	259,027.67	1,315,811.05	131,581,105	-6.6%
Nov-24	241,437.83	152,855.66	76,732.78	27,624.53	376,422.57	171,275.50	162,487.40	33,449.62	255,821.43	1,498,107.32	149,810,732	0.1%
Dec-24	292,091.81	196,386.96	82,487.26	29,012.98	434,918.65	178,345.44	169,245.76	58,809.02	339,968.47	1,781,266.35	178,126,635	3.6%
Jan-25	185,159.67	52,427.63	29,783.57	8,008.47	109,067.49	57,770.70	34,907.98	7,302.37	177,238.51	661,666.39	66,166,639	9.1%
Feb-25	174,512.76	51,870.49	28,599.56	8,151.22	108,568.76	56,479.35	34,623.57	8,320.66	159,640.79	630,767.16	63,076,716	22.9%
Mar-25	224,768.30	140,540.19	67,503.93	25,370.58	363,321.08	147,801.02	118,252.32	39,888.85	270,651.25	1,398,097.52	139,809,752	3.3%
Apr-25	215,586.01	101,239.74	50,480.61	14,057.32	233,321.59	135,191.17	83,117.33	21,796.57	201,659.58	1,056,449.92	105,644,992	2.3%
May-25	224,736.89	126,622.21	58,436.65	19,727.41	330,000.54	166,721.04	103,665.95	28,271.22	242,324.82	1,300,506.73	130,050,673	4.6%
Jun-25	250,393.17	191,252.83	83,764.53	30,962.79	514,224.81	191,376.76	136,192.49	65,367.72	377,099.74	1,840,634.84	184,063,484	4.7%
Jul-25	252,972.31	184,352.34	83,680.61	25,309.11	557,986.76	195,316.47	165,216.33	48,145.01	338,095.04	1,851,073.98	185,107,398	4.2%
Aug-25	229,046.43	162,739.18	69,238.08	19,726.80	427,604.84	156,842.91	127,754.37	41,729.52	275,512.00	1,510,194.13	151,019,413	5.9%
Sep-25	215,988.98	125,937.80	73,044.25	26,522.74	266,920.90	153,072.34	90,621.61	50,221.15	275,393.22	1,277,722.99	127,772,299	-1.0%
Oct-25	231,352.73	144,591.30	80,636.96	11,428.37	316,156.14	169,178.50	106,474.35	31,310.81	289,814.93	1,380,944.09	138,094,409	5.0%
% Change from 2024	6.6%	1.6%	24.8%	-51.0%	-4.5%	35.3%	-11.6%	-5.3%	11.9%	5.0%		

* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS												
(Data updated as of 1/13/2026)												
FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,110,962	66,820,964	24,842,006	390,303,996	145,605,550	140,236,257	39,802,515	291,786,802	1,517,142,439	40,459,235	2.7%
Feb-23	255,624,736	164,983,170	67,093,696	25,237,175	392,340,279	146,578,250	140,663,399	40,279,376	294,311,495	1,527,111,576	43,270,128	2.9%
Mar-23	256,574,321	164,118,355	67,584,503	25,890,550	394,599,074	148,018,959	139,840,471	39,951,820	296,274,084	1,532,852,137	50,973,099	3.4%
Apr-23	257,413,877	163,388,500	67,481,512	26,479,413	394,982,803	149,595,895	141,015,752	39,849,589	296,524,366	1,536,731,707	63,092,084	4.3%
May-23	258,413,378	163,608,532	67,402,605	26,997,979	394,765,734	151,661,651	141,011,233	40,219,423	298,793,622	1,542,874,157	74,507,957	5.1%
Jun-23	259,446,416	164,861,443	67,622,061	27,460,052	396,928,775	154,895,299	140,785,320	39,653,137	300,515,702	1,552,168,205	87,699,725	6.0%
Jul-23	259,852,717	165,321,403	67,662,038	27,605,750	398,247,133	156,902,661	139,223,675	39,371,241	304,541,042	1,558,727,660	90,206,197	6.1%
Aug-23	260,137,368	164,650,109	67,845,023	27,524,385	398,224,089	159,599,429	137,740,522	39,504,519	304,013,889	1,559,239,333	77,917,542	5.3%
Sep-23	260,645,732	164,302,749	67,610,564	27,720,154	397,972,126	160,552,492	136,825,940	39,345,646	306,399,650	1,561,375,053	64,500,328	4.3%
Oct-23	261,801,380	166,656,434	67,895,829	27,461,831	399,033,407	165,112,745	136,389,154	39,713,614	311,373,532	1,575,437,926	75,083,345	5.0%
Nov-23	262,594,040	170,077,236	68,121,661	27,279,811	399,684,974	167,679,629	135,216,210	39,067,254	313,798,424	1,583,519,239	74,766,691	5.0%
Dec-23	264,487,906	169,859,335	68,559,898	27,794,029	400,753,953	169,050,713	135,100,776	39,711,180	314,283,611	1,589,601,401	78,891,232	5.2%
Jan-24	259,293,715	169,549,929	67,628,991	27,401,420	403,371,323	168,561,212	134,453,592	39,770,695	316,798,256	1,586,829,133	69,686,694	4.6%
Feb-24	244,924,801	169,360,745	67,332,952	27,036,406	403,616,146	167,587,526	133,017,302	39,327,306	318,358,622	1,570,561,806	43,450,230	2.8%
Mar-24	245,651,973	170,131,568	67,376,204	26,707,792	403,935,824	166,744,939	132,478,132	40,042,604	318,929,252	1,571,998,288	39,146,151	2.6%
Apr-24	244,925,509	170,049,811	67,812,207	26,212,852	402,776,909	166,926,583	131,119,814	40,619,708	318,817,555	1,569,260,948	32,529,241	2.1%
May-24	244,945,749	170,227,527	68,333,961	26,143,133	404,321,379	166,143,123	131,142,718	40,421,137	320,927,759	1,572,606,486	29,732,329	1.9%
Jun-24	245,436,667	169,889,622	68,640,194	26,637,809	403,976,548	163,488,568	131,199,076	41,653,167	319,287,862	1,570,209,513	18,041,308	1.2%
Jul-24	245,454,325	169,213,233	69,065,529	26,519,057	400,599,906	162,346,759	132,389,544	42,328,915	314,330,161	1,562,247,429	3,519,769	0.2%
Aug-24	246,038,834	169,598,923	69,791,980	26,824,841	400,899,338	162,149,586	133,233,469	42,252,764	318,252,934	1,569,042,669	9,803,336	0.6%
Sep-24	246,088,613	168,907,090	69,666,902	27,047,882	399,218,392	160,553,708	132,654,623	42,957,215	315,409,416	1,562,503,841	1,128,788	0.1%
Oct-24	245,477,470	166,273,603	69,897,441	27,200,565	398,118,906	156,603,408	133,161,494	42,988,112	313,546,193	1,553,267,192	(22,170,734)	-1.4%
Nov-24	246,038,423	163,226,879	70,633,679	27,770,617	399,335,692	156,002,386	134,999,258	43,206,753	312,134,825	1,553,348,512	(30,170,727)	-1.9%
Dec-24	246,410,882	164,321,108	70,055,334	27,318,181	402,850,982	156,192,967	134,890,147	43,746,832	313,815,520	1,559,601,953	(29,999,448)	-1.9%
Jan-25	252,460,573	164,920,194	71,367,450	27,431,362	401,175,462	157,257,365	134,652,168	43,656,212	312,195,356	1,565,116,142	(21,712,991)	-1.4%
Feb-25	266,909,621	163,673,888	71,847,931	27,276,772	399,489,434	158,509,323	134,441,005	43,781,501	310,942,045	1,576,871,520	6,309,714	0.4%
Mar-25	266,874,141	163,473,382	72,454,996	27,325,472	399,996,492	159,911,804	135,180,969	43,879,884	312,267,204	1,581,364,344	9,366,056	0.6%
Apr-25	268,106,621	163,044,770	72,618,375	27,099,026	399,469,548	161,745,600	135,182,134	43,492,684	313,003,176	1,583,761,934	14,500,986	0.9%
May-25	269,045,122	162,432,255	72,959,647	26,909,475	400,525,173	165,680,527	134,939,312	43,679,056	313,273,750	1,589,444,317	16,837,831	1.1%
Jun-25	269,771,450	161,941,189	73,604,554	26,571,847	401,876,433	168,188,097	134,589,970	43,848,460	317,389,879	1,597,781,879	27,572,366	1.8%
Jul-25	271,162,187	161,617,495	74,890,763	26,379,269	402,365,790	170,921,326	134,987,251	43,532,220	319,324,652	1,605,180,953	42,933,524	2.7%
Aug-25	271,788,992	163,161,342	75,922,389	26,042,809	408,204,918	172,719,217	135,641,884	44,035,688	316,027,495	1,613,544,734	44,502,065	2.8%
Sep-25	272,364,723	162,850,272	76,838,744	25,781,572	405,348,123	173,519,220	134,647,897	43,636,035	317,243,252	1,612,229,838	49,725,997	3.2%
Oct-25	273,804,689	163,081,633	78,438,879	24,590,232	403,851,413	177,937,120	133,255,946	43,461,252	320,321,978	1,618,743,142	65,475,950	4.2%
% Change from 2024	11.5%	-1.9%	12.2%	-9.6%	1.4%	13.6%	0.1%	1.1%	2.2%	4.2%		