

CITY OF BRANSON												
1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE												
ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS												
(Data updated as of 2/5/2026)												
FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,530.83	25,971.48	10,802.75	99,648.99	52,021.73	43,759.61	7,613.42	168,293.70	634,247.18	63,424,718	11.3%
Feb-23	173,711.42	66,225.39	26,755.14	13,347.26	122,980.81	53,696.63	51,098.10	11,501.66	156,570.24	675,886.65	67,588,665	17.3%
Mar-23	217,851.38	134,837.02	61,000.76	28,169.72	355,053.72	142,202.08	116,244.38	31,752.04	251,693.36	1,338,804.46	133,880,446	4.5%
Apr-23	210,525.85	106,343.43	44,486.79	21,271.18	250,180.18	115,036.77	96,688.86	19,897.53	195,416.83	1,059,847.42	105,984,742	3.8%
May-23	215,149.48	130,970.20	49,806.39	22,320.11	303,999.59	135,206.37	105,865.13	28,393.21	218,517.04	1,210,227.52	121,022,752	5.3%
Jun-23	238,220.71	199,542.54	74,253.13	29,392.31	504,160.52	192,846.61	139,122.33	51,353.38	352,337.42	1,781,228.95	178,122,895	5.5%
Jul-23	238,888.36	194,353.17	66,565.17	28,422.41	586,859.61	179,402.27	149,338.84	44,549.93	368,324.32	1,856,704.08	185,670,408	3.7%
Aug-23	216,933.29	143,443.81	51,657.31	20,033.56	366,219.24	140,835.73	112,768.79	37,456.35	269,255.84	1,358,603.92	135,860,392	0.4%
Sep-23	209,733.88	135,966.83	65,131.48	26,904.70	312,298.31	161,031.09	106,349.94	47,173.17	291,670.83	1,356,260.23	135,626,023	1.6%
Oct-23	223,064.50	168,612.56	62,330.22	21,814.94	342,118.10	164,502.50	115,325.15	32,749.67	277,659.90	1,408,177.54	140,817,754	11.1%
Nov-23	235,828.30	183,322.90	69,370.40	21,924.01	364,254.71	177,285.72	144,109.76	31,263.21	269,935.11	1,497,294.12	149,729,412	5.7%
Dec-23	288,367.22	185,444.67	88,270.71	33,537.34	399,765.75	176,439.63	170,336.87	53,408.23	323,161.52	1,718,731.94	171,873,194	3.7%
Jan-24	124,662.76	46,436.77	16,683.49	6,876.66	125,822.69	47,126.72	37,287.77	8,204.39	193,293.80	606,395.05	60,639,505	-4.4%
Feb-24	30,022.28	64,333.55	23,794.75	9,697.12	125,429.04	43,959.77	36,735.20	7,062.35	172,164.56	513,198.62	51,319,862	-24.1%
Mar-24	225,123.10	142,545.25	61,433.28	24,883.58	358,250.50	133,776.48	110,852.68	38,889.59	257,513.33	1,353,267.79	135,326,779	1.1%
Apr-24	203,261.21	105,525.86	48,852.73	16,321.78	238,591.03	117,022.41	83,105.68	25,659.49	194,285.48	1,032,625.67	103,262,567	-2.6%
May-24	215,351.88	132,747.36	55,053.61	21,642.71	319,444.29	127,630.38	106,094.17	26,395.12	239,608.62	1,243,968.14	124,396,814	2.8%
Jun-24	243,129.89	196,163.49	77,355.51	34,464.09	500,712.21	166,388.82	139,685.91	63,663.24	335,913.76	1,757,476.92	175,747,692	-1.3%
Jul-24	239,064.94	187,589.28	70,818.52	27,609.24	553,093.19	167,984.18	161,243.52	51,287.17	318,702.71	1,777,392.75	177,739,275	-4.3%
Aug-24	222,778.38	147,300.71	58,923.82	23,091.40	369,213.56	138,864.00	121,208.04	36,679.74	308,475.40	1,426,535.05	142,653,505	5.0%
Sep-24	210,231.67	129,048.50	63,880.70	29,135.11	295,488.85	145,072.31	100,561.48	54,209.01	263,219.35	1,290,846.98	129,084,698	-4.8%
Oct-24	216,953.07	142,277.69	64,651.20	23,341.77	331,123.24	124,999.50	120,393.86	33,048.09	259,007.28	1,315,795.70	131,579,570	-6.6%
Nov-24	241,437.83	153,109.44	76,771.05	27,624.53	376,863.37	171,275.50	162,487.40	33,439.36	255,796.06	1,498,804.54	149,880,454	0.1%
Dec-24	292,091.81	196,386.96	82,626.82	29,012.98	435,485.42	178,364.13	169,245.76	58,809.84	339,954.20	1,781,977.92	178,197,792	3.7%
Jan-25	185,159.67	52,427.63	29,783.57	8,008.47	109,070.55	57,844.42	34,907.98	7,300.04	177,350.51	661,852.84	66,185,284	9.1%
Feb-25	174,512.76	51,870.49	28,599.56	8,151.22	108,558.54	56,474.86	34,623.57	8,315.40	159,854.25	630,960.65	63,096,065	22.9%
Mar-25	224,768.30	140,540.19	67,509.47	25,370.58	363,344.67	147,801.02	118,252.32	39,875.09	271,161.83	1,398,623.47	139,862,347	3.4%
Apr-25	215,586.01	101,239.74	50,480.61	14,057.32	233,311.12	135,182.61	83,117.33	21,787.34	201,654.32	1,056,416.40	105,641,640	2.3%
May-25	224,736.89	126,622.21	58,436.65	19,727.41	330,497.00	166,721.04	103,665.95	28,258.90	242,605.34	1,301,271.39	130,127,139	4.6%
Jun-25	250,393.17	191,323.46	83,764.53	33,152.95	514,733.04	191,376.76	136,192.49	65,350.67	379,148.82	1,845,435.89	184,543,589	5.0%
Jul-25	252,980.09	184,355.03	83,683.72	25,309.11	559,432.35	195,316.55	165,221.47	48,124.91	340,544.42	1,854,967.65	185,496,765	4.4%
Aug-25	229,046.43	163,053.71	69,453.21	19,844.63	429,043.79	156,842.99	127,759.78	41,712.20	281,230.29	1,517,987.03	151,798,703	6.4%
Sep-25	215,988.98	125,937.80	73,371.94	26,697.43	267,556.09	153,066.97	90,621.61	50,246.36	276,308.53	1,279,795.71	127,979,571	-0.9%
Oct-25	239,945.41	147,602.37	80,996.98	17,377.36	327,546.41	171,285.36	108,953.89	31,298.64	293,368.75	1,418,375.17	141,837,517	7.8%
Nov-25	248,707.00	151,024.45	80,778.06	20,501.43	337,323.57	161,245.83	170,343.52	25,858.90	266,178.99	1,461,961.75	146,196,175	-2.5%
% Change from 2024	3.0%	-1.4%	5.2%	-25.8%	-10.5%	-5.9%	4.8%	-22.7%	4.1%	-2.5%		

* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS												
(Data updated as of 2/5/2026)												
FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,110,962	66,820,964	24,842,006	390,303,996	145,605,550	140,236,257	39,802,515	291,786,802	1,517,142,439	40,459,235	2.7%
Feb-23	255,624,736	164,983,170	67,093,696	25,237,175	392,340,279	146,578,250	140,663,399	40,279,376	294,311,495	1,527,111,576	43,270,128	2.9%
Mar-23	256,574,321	164,118,355	67,584,503	25,890,550	394,599,074	148,018,959	139,840,471	39,951,820	296,274,084	1,532,852,137	50,973,099	3.4%
Apr-23	257,413,877	163,388,500	67,481,512	26,479,413	394,982,803	149,595,895	141,015,752	39,849,589	296,524,366	1,536,731,707	63,092,084	4.3%
May-23	258,413,378	163,608,532	67,402,605	26,997,979	394,765,734	151,661,651	141,011,233	40,219,423	298,793,622	1,542,874,157	74,507,957	5.1%
Jun-23	259,446,416	164,861,443	67,622,061	27,460,052	396,928,775	154,895,299	140,785,320	39,653,137	300,515,702	1,552,168,205	87,699,725	6.0%
Jul-23	259,852,717	165,321,403	67,662,038	27,605,750	398,247,133	156,902,661	139,223,675	39,371,241	304,541,042	1,558,727,660	90,206,197	6.1%
Aug-23	260,137,368	164,650,109	67,845,023	27,524,385	398,224,089	159,599,429	137,740,522	39,504,519	304,013,889	1,559,239,333	77,917,542	5.3%
Sep-23	260,645,732	164,302,749	67,610,564	27,720,154	397,972,126	160,552,492	136,825,940	39,345,646	306,399,650	1,561,375,053	64,500,328	4.3%
Oct-23	261,801,380	166,656,434	67,895,829	27,461,831	399,033,407	165,112,745	136,389,154	39,713,614	311,373,532	1,575,437,926	75,083,345	5.0%
Nov-23	262,594,040	170,077,236	68,121,661	27,279,811	399,684,974	167,679,629	135,216,210	39,067,254	313,798,424	1,583,519,239	74,766,691	5.0%
Dec-23	264,487,906	169,859,335	68,559,898	27,794,029	400,753,953	169,050,713	135,100,776	39,711,180	314,283,611	1,589,601,401	78,891,232	5.2%
Jan-24	259,293,715	169,549,929	67,631,099	27,401,420	403,371,323	168,561,212	134,453,592	39,770,277	316,783,621	1,586,816,188	69,673,749	4.6%
Feb-24	244,924,801	169,360,745	67,335,060	27,036,406	403,616,146	167,587,526	133,017,302	39,326,346	318,343,053	1,570,547,385	43,435,809	2.8%
Mar-24	245,651,973	170,131,568	67,378,312	26,707,792	403,935,824	166,744,966	132,478,132	40,040,101	318,925,050	1,571,993,718	39,141,581	2.6%
Apr-24	244,925,509	170,049,811	67,814,906	26,212,852	402,776,909	166,943,530	131,119,814	40,616,297	318,811,915	1,569,271,543	32,539,836	2.1%
May-24	244,945,749	170,227,527	68,339,628	26,145,112	404,321,379	166,185,931	131,142,718	40,416,488	320,921,073	1,572,645,605	29,771,448	1.9%
Jun-24	245,436,667	169,889,622	68,649,866	26,652,290	403,976,548	163,540,152	131,199,076	41,647,474	319,278,707	1,570,270,402	18,102,197	1.2%
Jul-24	245,454,325	169,213,233	69,075,201	26,570,973	400,599,906	162,398,343	132,389,544	42,321,198	314,316,546	1,562,339,269	3,611,609	0.2%
Aug-24	246,038,834	169,598,923	69,801,852	26,876,757	400,899,338	162,201,170	133,233,469	42,243,537	318,238,502	1,569,132,382	9,893,049	0.6%
Sep-24	246,088,613	168,907,090	69,676,774	27,099,798	399,218,392	160,605,292	132,654,623	42,947,121	315,393,354	1,562,591,057	1,216,004	0.1%
Oct-24	245,477,470	166,273,603	69,908,872	27,252,481	398,118,906	156,654,992	133,161,494	42,976,963	313,528,092	1,553,352,873	(22,085,053)	-1.4%
Nov-24	246,038,423	163,252,257	70,648,937	27,822,533	399,379,772	156,053,970	134,999,258	43,194,578	312,114,187	1,553,503,915	(30,015,324)	-1.9%
Dec-24	246,410,882	164,346,486	70,084,548	27,370,097	402,951,739	156,246,420	134,890,147	43,734,739	313,793,455	1,559,828,513	(29,772,888)	-1.9%
Jan-25	252,460,573	164,945,572	71,394,556	27,483,278	401,276,525	157,318,190	134,652,168	43,644,304	312,199,126	1,565,374,292	(21,441,896)	-1.4%
Feb-25	266,909,621	163,699,266	71,875,037	27,328,688	399,589,475	158,569,699	134,441,005	43,769,609	310,968,095	1,577,150,495	6,603,110	0.4%
Mar-25	266,874,141	163,498,760	72,482,656	27,377,388	400,098,892	159,972,153	135,180,969	43,868,159	312,332,945	1,581,686,063	9,692,345	0.6%
Apr-25	268,106,621	163,070,148	72,645,444	27,150,942	399,570,901	161,788,173	135,182,134	43,480,944	313,069,829	1,584,065,136	14,793,593	0.9%
May-25	269,045,122	162,457,633	72,983,748	26,959,412	400,676,172	165,697,239	134,939,312	43,667,322	313,369,501	1,589,795,461	17,149,856	1.1%
Jun-25	269,771,450	161,973,630	73,624,650	26,828,298	402,078,255	168,196,033	134,589,970	43,836,065	317,693,007	1,598,591,358	28,320,956	1.8%
Jul-25	271,162,965	161,650,205	74,911,170	26,598,285	402,712,171	170,929,270	134,987,765	43,519,839	319,877,178	1,606,348,848	44,009,579	2.8%
Aug-25	271,789,770	163,225,505	75,964,109	26,273,608	408,695,194	172,727,169	135,642,939	44,023,085	317,152,667	1,615,494,046	46,361,664	3.0%
Sep-25	272,365,501	162,914,435	76,913,233	26,029,840	405,901,918	173,526,635	134,648,952	43,626,820	318,461,585	1,614,388,919	51,797,862	3.3%
Oct-25	274,664,735	163,446,903	78,547,811	25,433,399	405,544,235	178,155,221	133,504,955	43,451,875	321,897,732	1,624,646,866	71,293,993	4.6%
Nov-25	275,391,652	163,238,404	78,948,512	24,721,089	401,590,255	177,152,254	134,290,567	42,693,829	322,936,025	1,620,962,587	67,458,672	4.3%
% Change from 2024	11.9%	0.0%	11.7%	-11.1%	0.6%	13.5%	-0.5%	-1.2%	3.5%	4.3%		