

CITY OF BRANSON

1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS

(Data updated as of 9/5/2025)

FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,530.83	25,971.48	10,802.75	99,648.99	52,021.73	43,759.61	7,613.42	168,293.70	634,247.18	63,424,718	11.3%
Feb-23	173,711.42	66,225.39	26,755.14	13,347.26	122,980.81	53,696.63	51,098.10	11,501.66	156,570.24	675,886.65	67,588,665	17.3%
Mar-23	217,851.38	134,837.02	61,000.76	28,169.72	355,053.72	142,202.08	116,244.38	31,752.04	251,693.36	1,338,804.46	133,880,446	4.5%
Apr-23	210,525.85	106,343.43	44,486.79	21,271.18	250,180.18	115,036.77	96,688.86	19,897.53	195,416.83	1,059,847.42	105,984,742	3.8%
May-23	215,149.48	130,970.20	49,806.39	22,320.11	303,999.59	135,206.37	105,865.13	28,393.21	218,517.04	1,210,227.52	121,022,752	5.3%
Jun-23	238,220.71	199,542.54	74,253.13	29,392.31	504,160.52	192,846.61	139,122.33	51,353.38	352,337.42	1,781,228.95	178,122,895	5.5%
Jul-23	238,888.36	194,353.17	66,565.17	28,422.41	586,859.61	179,402.27	149,338.84	44,549.93	368,324.32	1,856,704.08	185,670,408	3.7%
Aug-23	216,933.29	143,443.81	51,657.31	20,033.56	366,219.24	140,835.73	112,768.79	37,456.35	269,255.84	1,358,603.92	135,860,392	0.4%
Sep-23	209,733.88	135,966.83	65,131.48	26,904.70	312,298.31	161,031.09	106,349.94	47,173.17	291,670.83	1,356,260.23	135,626,023	1.6%
Oct-23	223,064.50	168,612.56	62,330.22	21,814.94	342,118.10	164,502.50	115,325.15	32,749.67	277,659.90	1,408,177.54	140,817,754	11.1%
Nov-23	235,828.30	183,322.90	69,370.40	21,924.01	364,254.71	177,285.72	144,109.76	31,263.21	269,935.11	1,497,294.12	149,729,412	5.7%
Dec-23	288,367.22	185,444.67	88,270.71	33,537.34	399,765.75	176,439.63	170,336.87	53,408.23	323,161.52	1,718,731.94	171,873,194	3.7%
Jan-24	124,662.76	46,436.77	16,666.67	6,876.66	125,617.65	46,925.29	37,287.77	8,208.63	193,258.08	605,940.28	60,594,028	-4.5%
Feb-24	30,022.28	64,287.12	23,802.37	9,697.12	125,011.91	43,569.47	36,768.39	7,067.66	171,521.52	511,747.84	51,174,784	-24.3%
Mar-24	225,123.10	142,545.25	61,441.26	24,883.58	358,055.45	133,467.19	110,851.23	38,904.99	257,429.70	1,352,701.75	135,270,175	1.0%
Apr-24	203,261.21	105,525.86	48,466.11	16,321.78	238,591.03	116,059.78	83,105.68	25,668.47	194,349.85	1,031,349.77	103,134,977	-2.7%
May-24	215,351.88	132,721.61	54,774.38	21,543.77	319,332.62	127,372.46	106,094.17	26,446.92	239,651.77	1,243,289.58	124,328,958	2.7%
Jun-24	243,129.89	196,136.88	77,322.05	33,851.68	500,122.79	166,262.64	139,685.91	63,459.58	335,495.60	1,755,467.02	175,546,702	-1.4%
Jul-24	239,064.94	187,589.28	70,825.75	27,234.89	552,237.85	167,999.46	161,243.52	51,307.07	318,830.22	1,776,332.98	177,633,298	-4.3%
Aug-24	222,778.38	147,117.14	58,713.59	23,091.40	368,977.20	138,862.46	121,208.04	36,694.68	308,721.94	1,426,164.83	142,616,483	5.0%
Sep-24	210,231.67	128,914.96	63,820.02	29,135.11	294,060.09	144,039.15	100,561.48	54,217.48	262,968.09	1,287,948.05	128,794,805	-5.0%
Oct-24	216,953.07	141,997.62	64,622.22	23,308.34	329,821.88	124,991.40	120,394.57	33,058.13	259,063.82	1,314,211.05	131,421,105	-6.7%
Nov-24	241,437.83	151,448.94	76,736.81	27,561.67	372,949.41	171,275.01	162,487.40	33,449.12	253,562.42	1,490,908.61	149,090,861	-0.4%
Dec-24	292,091.81	196,332.23	82,427.67	29,012.98	431,656.26	178,273.18	169,245.76	58,808.77	339,083.71	1,776,932.37	177,693,237	3.4%
Jan-25	185,159.67	52,480.64	29,792.07	8,008.47	108,061.81	57,770.70	34,907.98	7,354.95	177,236.00	660,772.29	66,077,229	9.0%
Feb-25	174,512.59	51,752.34	28,604.32	8,151.22	108,216.44	56,476.74	34,623.57	8,320.70	159,627.84	630,285.76	63,028,576	23.2%
Mar-25	224,767.98	139,437.19	67,467.13	25,370.58	360,170.28	147,539.33	118,049.63	39,891.24	269,795.61	1,392,488.97	139,248,897	2.9%
Apr-25	215,585.69	101,942.49	50,485.97	14,057.47	233,182.27	135,191.06	83,117.33	21,797.15	201,168.59	1,056,528.02	105,652,802	2.4%
May-25	224,736.62	121,065.10	58,259.33	19,811.32	328,030.13	161,550.76	103,665.95	28,271.44	239,734.81	1,285,125.46	128,512,546	3.4%
Jun-25	250,343.03	189,207.68	77,601.65	30,127.29	505,957.05	191,563.05	134,528.34	66,410.18	376,304.76	1,822,043.03	182,204,303	3.8%
% Change from 2024	3.0%	-3.5%	0.4%	-11.0%	1.2%	15.2%	-3.7%	4.6%	12.2%	3.8%		

* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS

(Data updated as of 9/5/2025)

FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,110,962	66,820,964	24,842,006	390,303,996	145,605,550	140,236,257	39,802,515	291,786,802	1,517,142,439	40,459,235	2.7%
Feb-23	255,624,736	164,983,170	67,093,696	25,237,175	392,340,279	146,578,250	140,663,399	40,279,376	294,311,495	1,527,111,576	43,270,128	2.9%
Mar-23	256,574,321	164,118,355	67,584,503	25,890,550	394,599,074	148,018,959	139,840,471	39,951,820	296,274,084	1,532,852,137	50,973,099	3.4%
Apr-23	257,413,877	163,388,500	67,481,512	26,479,413	394,982,803	149,595,895	141,015,752	39,849,589	296,524,366	1,536,731,707	63,092,084	4.3%
May-23	258,413,378	163,608,532	67,402,605	26,997,979	394,765,734	151,661,651	141,011,233	40,219,423	298,793,622	1,542,874,157	74,507,957	5.1%
Jun-23	259,446,416	164,861,443	67,622,061	27,460,052	396,928,775	154,895,299	140,785,320	39,653,137	300,515,702	1,552,168,205	87,699,725	6.0%
Jul-23	259,852,717	165,321,403	67,662,038	27,605,750	398,247,133	156,902,661	139,223,675	39,371,241	304,541,042	1,558,727,660	90,206,197	6.1%
Aug-23	260,137,368	164,650,109	67,845,023	27,524,385	398,224,089	159,599,429	137,740,522	39,504,519	304,013,889	1,559,239,333	77,917,542	5.3%
Sep-23	260,645,732	164,302,749	67,610,564	27,720,154	397,972,126	160,552,492	136,825,940	39,345,646	306,399,650	1,561,375,053	64,500,328	4.3%
Oct-23	261,801,380	166,656,434	67,895,829	27,461,831	399,033,407	165,112,745	136,389,154	39,713,614	311,373,532	1,575,437,926	75,083,345	5.0%
Nov-23	262,594,040	170,077,236	68,121,661	27,279,811	399,684,974	167,679,629	135,216,210	39,067,254	313,798,424	1,583,519,239	74,766,691	5.0%
Dec-23	264,487,906	169,859,335	68,559,898	27,794,029	400,753,953	169,050,713	135,100,776	39,711,180	314,283,611	1,589,601,401	78,891,232	5.2%
Jan-24	259,293,715	169,549,929	67,629,417	27,401,420	403,350,819	168,541,069	134,453,592	39,770,701	316,780,049	1,586,770,711	69,628,272	4.6%
Feb-24	244,924,801	169,356,102	67,334,140	27,036,406	403,553,929	167,528,353	133,020,621	39,327,301	318,275,177	1,570,356,830	43,245,254	2.8%
Mar-24	245,651,973	170,126,925	67,378,190	26,707,792	403,854,102	166,654,864	132,481,306	40,042,596	318,848,811	1,571,746,559	38,894,422	2.5%
Apr-24	244,925,509	170,045,168	67,776,122	26,212,852	402,695,187	166,757,165	131,122,988	40,619,690	318,742,113	1,568,896,794	32,165,087	2.1%
May-24	244,945,749	170,220,309	68,272,921	26,135,218	404,228,490	165,973,774	131,145,892	40,425,061	320,855,586	1,572,203,000	29,328,843	1.9%
Jun-24	245,436,667	169,879,743	68,579,813	26,581,155	403,824,717	163,315,377	131,202,250	41,635,681	319,171,404	1,569,626,807	17,458,602	1.1%
Jul-24	245,454,325	169,203,354	69,005,871	26,462,403	400,362,541	162,175,096	132,392,718	42,311,395	314,221,994	1,561,589,697	2,862,037	0.2%
Aug-24	246,038,834	169,570,687	69,711,499	26,768,187	400,638,337	161,977,769	133,236,643	42,235,228	318,168,604	1,568,345,788	9,106,455	0.6%
Sep-24	246,088,613	168,865,500	69,580,353	26,991,228	398,814,515	160,278,575	132,657,797	42,939,659	315,298,330	1,561,514,570	139,517	0.0%
Oct-24	245,477,470	166,204,006	69,809,553	27,140,568	397,584,893	156,327,465	133,164,739	42,970,505	313,438,722	1,552,117,921	(23,320,005)	-1.5%
Nov-24	246,038,423	163,016,610	70,546,194	27,704,334	398,454,363	155,726,394	135,002,503	43,189,096	311,801,453	1,551,479,370	(32,039,869)	-2.0%
Dec-24	246,410,882	164,105,366	69,961,890	27,251,898	401,643,414	155,909,749	134,893,392	43,729,150	313,393,672	1,557,299,413	(32,301,988)	-2.0%
Jan-25	252,460,573	164,709,753	71,274,430	27,365,079	399,887,830	156,994,290	134,655,413	43,643,782	311,791,464	1,562,782,614	(23,988,097)	-1.5%
Feb-25	266,909,604	163,456,275	71,754,625	27,210,489	398,208,283	158,285,017	134,440,931	43,769,086	310,602,096	1,574,636,406	4,279,576	0.3%
Mar-25	266,874,092	163,145,469	72,357,212	27,259,189	398,419,766	159,692,231	135,160,771	43,867,711	311,838,687	1,578,615,128	6,868,569	0.4%
Apr-25	268,106,540	162,787,132	72,559,198	27,032,758	397,878,890	161,605,359	135,161,936	43,480,579	312,520,561	1,581,132,953	12,236,159	0.8%
May-25	269,045,014	161,621,481	72,907,693	26,859,513	398,748,641	165,023,189	134,919,114	43,663,031	312,528,865	1,585,316,541	13,113,541	0.8%
Jun-25	269,766,328	160,928,561	72,935,653	26,487,074	399,332,067	167,553,230	134,403,357	43,958,091	316,609,781	1,591,974,142	22,347,335	1.4%
% Change from 2024	9.9%	-5.3%	6.4%	-0.4%	-1.1%	2.6%	2.4%	5.6%	-0.8%	1.4%		