

CITY OF BRANSON												
1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE												
ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS												
(Data updated as of 8/8/2025)												
FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,530.83	25,971.48	10,802.75	99,648.99	52,021.73	43,759.61	7,613.42	168,293.70	634,247.18	63,424,718	11.3%
Feb-23	173,711.42	66,225.39	26,755.14	13,347.26	122,980.81	53,696.63	51,098.10	11,501.66	156,570.24	675,886.65	67,588,665	17.3%
Mar-23	217,851.38	134,837.02	61,000.76	28,169.72	355,053.72	142,202.08	116,244.38	31,752.04	251,693.36	1,338,804.46	133,880,446	4.5%
Apr-23	210,525.85	106,343.43	44,486.79	21,271.18	250,180.18	115,036.77	96,688.86	19,897.53	195,416.83	1,059,847.42	105,984,742	3.8%
<b>May-23</b>	<b>215,149.48</b>	<b>130,970.20</b>	<b>49,806.39</b>	<b>22,320.11</b>	<b>303,999.59</b>	<b>135,206.37</b>	<b>105,865.13</b>	<b>28,393.21</b>	<b>218,517.04</b>	<b>1,210,227.52</b>	121,022,752	5.3%
Jun-23	238,220.71	199,542.54	74,253.13	29,392.31	504,160.52	192,846.61	139,122.33	51,353.38	352,337.42	1,781,228.95	178,122,895	5.5%
Jul-23	238,888.36	194,353.17	66,565.17	28,422.41	586,859.61	179,402.27	149,338.84	44,549.93	368,324.32	1,856,704.08	185,670,408	3.7%
Aug-23	216,933.29	143,443.81	51,657.31	20,033.56	366,219.24	140,835.73	112,768.79	37,456.35	269,255.84	1,358,603.92	135,860,392	0.4%
Sep-23	209,733.88	135,966.83	65,131.48	26,904.70	312,298.31	161,031.09	106,349.94	47,173.17	291,670.83	1,356,260.23	135,626,023	1.6%
Oct-23	223,064.50	168,612.56	62,330.22	21,814.94	342,118.10	164,502.50	115,325.15	32,749.67	277,659.90	1,408,177.54	140,817,754	11.1%
Nov-23	235,828.30	183,322.90	69,370.40	21,924.01	364,254.71	177,285.72	144,109.76	31,263.21	269,935.11	1,497,294.12	149,729,412	5.7%
Dec-23	288,367.22	185,444.67	88,270.71	33,537.34	399,765.75	176,439.63	170,336.87	53,408.23	323,161.52	1,718,731.94	171,873,194	3.7%
Jan-24	124,662.76	46,436.77	15,645.08	6,876.66	124,447.24	46,258.69	37,287.77	8,208.63	195,790.08	605,613.68	60,561,368	-4.5%
Feb-24	30,022.28	64,287.12	22,647.99	9,697.12	123,732.59	42,808.81	36,768.39	7,067.66	174,423.03	511,454.99	51,145,499	-24.3%
Mar-24	225,123.10	142,545.25	59,219.39	24,883.58	356,047.41	131,204.39	110,851.23	38,904.99	263,442.96	1,352,222.30	135,222,230	1.0%
Apr-24	203,261.21	105,525.86	46,231.05	16,321.78	238,125.03	115,935.79	83,105.68	25,668.47	196,575.32	1,030,750.19	103,075,019	-2.7%
<b>May-24</b>	<b>215,351.88</b>	<b>132,721.61</b>	<b>52,241.85</b>	<b>21,523.98</b>	<b>317,104.78</b>	<b>128,905.89</b>	<b>106,094.17</b>	<b>26,446.92</b>	<b>242,183.11</b>	<b>1,242,574.19</b>	124,257,419	2.7%
Jun-24	243,129.89	196,136.88	74,575.28	33,352.31	499,434.51	166,516.75	139,685.91	63,406.11	337,641.45	1,753,879.09	175,387,909	-1.5%
Jul-24	239,064.94	187,589.28	67,878.41	27,234.89	553,347.14	167,814.58	161,243.52	51,307.07	321,775.08	1,777,254.91	177,725,491	-4.3%
Aug-24	222,778.38	147,022.13	56,182.32	23,091.40	368,536.48	138,728.28	121,782.74	36,694.68	311,248.33	1,426,064.74	142,606,474	5.0%
Sep-24	210,231.67	128,461.92	61,137.99	29,135.11	293,448.90	143,915.17	100,561.48	54,217.48	265,587.38	1,286,697.10	128,669,710	-5.1%
Oct-24	216,953.07	141,743.84	61,631.06	23,276.26	329,407.51	124,886.77	120,394.57	32,391.20	261,954.65	1,312,638.93	131,263,893	-6.8%
Nov-24	241,437.69	151,448.94	73,940.53	27,561.67	371,901.69	171,166.25	162,487.40	32,793.48	255,253.62	1,487,991.27	148,799,127	-0.6%
Dec-24	292,091.77	195,856.38	79,656.61	29,012.98	431,369.98	178,097.22	169,245.76	58,153.05	340,310.35	1,773,794.10	177,379,410	3.2%
Jan-25	185,158.59	52,480.64	28,651.10	8,008.47	108,061.81	57,770.70	34,907.98	7,354.95	178,367.15	660,761.39	66,076,139	9.1%
Feb-25	174,511.29	51,751.29	28,604.32	8,151.22	108,216.44	56,041.15	34,623.57	8,108.70	159,625.36	629,633.34	62,963,334	23.1%
Mar-25	224,764.66	138,768.61	67,467.13	25,370.58	360,172.03	147,517.79	118,049.63	39,340.40	269,115.83	1,390,566.66	139,056,666	2.8%
Apr-25	215,585.69	101,925.83	50,477.04	14,057.47	232,746.74	135,191.06	83,117.33	21,309.43	200,189.33	1,054,599.92	105,459,992	2.3%
<b>May-25</b>	<b>224,733.73</b>	<b>117,720.27</b>	<b>58,122.60</b>	<b>18,295.94</b>	<b>324,338.12</b>	<b>161,550.76</b>	<b>100,163.47</b>	<b>27,371.33</b>	<b>236,326.85</b>	<b>1,268,623.07</b>	126,862,307	2.1%
<b>% Change from 2024</b>	4.4%	-11.3%	11.3%	-15.0%	2.3%	25.3%	-5.6%	3.5%	-2.4%	2.1%		

\* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS												
(Data updated as of 8/8/2025)												
FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,110,962	66,820,964	24,842,006	390,303,996	145,605,550	140,236,257	39,802,515	291,786,802	1,517,142,439	40,459,235	2.7%
Feb-23	255,624,736	164,983,170	67,093,696	25,237,175	392,340,279	146,578,250	140,663,399	40,279,376	294,311,495	1,527,111,576	43,270,128	2.9%
Mar-23	256,574,321	164,118,355	67,584,503	25,890,550	394,599,074	148,018,959	139,840,471	39,951,820	296,274,084	1,532,852,137	50,973,099	3.4%
Apr-23	257,413,877	163,388,500	67,481,512	26,479,413	394,982,803	149,595,895	141,015,752	39,849,589	296,524,366	1,536,731,707	63,092,084	4.3%
<b>May-23</b>	<b>258,413,378</b>	<b>163,608,532</b>	<b>67,402,605</b>	<b>26,997,979</b>	<b>394,765,734</b>	<b>151,661,651</b>	<b>141,011,233</b>	<b>40,219,423</b>	<b>298,793,622</b>	<b>1,542,874,157</b>	74,507,957	5.1%
Jun-23	259,446,416	164,861,443	67,622,061	27,460,052	396,928,775	154,895,299	140,785,320	39,653,137	300,515,702	1,552,168,205	87,699,725	6.0%
Jul-23	259,852,717	165,321,403	67,662,038	27,605,750	398,247,133	156,902,661	139,223,675	39,371,241	304,541,042	1,558,727,660	90,206,197	6.1%
Aug-23	260,137,368	164,650,109	67,845,023	27,524,385	398,224,089	159,599,429	137,740,522	39,504,519	304,013,889	1,559,239,333	77,917,542	5.3%
Sep-23	260,645,732	164,302,749	67,610,564	27,720,154	397,972,126	160,552,492	136,825,940	39,345,646	306,399,650	1,561,375,053	64,500,328	4.3%
Oct-23	261,801,380	166,656,434	67,895,829	27,461,831	399,033,407	165,112,745	136,389,154	39,713,614	311,373,532	1,575,437,926	75,083,345	5.0%
Nov-23	262,594,040	170,077,236	68,121,661	27,279,811	399,684,974	167,679,629	135,216,210	39,067,254	313,798,424	1,583,519,239	74,766,691	5.0%
Dec-23	264,487,906	169,859,335	68,559,898	27,794,029	400,753,953	169,050,713	135,100,776	39,711,180	314,283,611	1,589,601,401	78,891,232	5.2%
Jan-24	259,293,715	169,549,929	67,527,258	27,401,420	403,233,778	168,474,409	134,453,592	39,770,701	317,033,249	1,586,738,051	69,595,612	4.6%
Feb-24	244,924,801	169,356,102	67,116,543	27,036,406	403,308,956	167,385,627	133,020,621	39,327,301	318,818,528	1,570,294,885	43,183,309	2.8%
Mar-24	245,651,973	170,126,925	66,938,406	26,707,792	403,408,325	166,285,858	132,481,306	40,042,596	319,993,488	1,571,636,669	38,784,532	2.5%
Apr-24	244,925,509	170,045,168	67,112,832	26,212,852	402,202,810	166,375,760	131,122,988	40,619,690	320,109,337	1,568,726,946	31,995,239	2.1%
<b>May-24</b>	<b>244,945,749</b>	<b>170,220,309</b>	<b>67,356,378</b>	<b>26,133,239</b>	<b>403,513,329</b>	<b>165,745,712</b>	<b>131,145,892</b>	<b>40,425,061</b>	<b>322,475,944</b>	<b>1,571,961,613</b>	29,087,456	1.9%
Jun-24	245,436,667	169,879,743	67,388,593	26,529,239	403,040,728	163,112,726	131,202,250	41,630,334	321,006,347	1,569,226,627	17,058,422	1.1%
Jul-24	245,454,325	169,203,354	67,519,917	26,410,487	399,689,481	161,953,957	132,392,718	42,306,048	316,351,423	1,561,281,710	2,554,050	0.2%
Aug-24	246,038,834	169,561,186	67,972,418	26,716,271	399,921,205	161,743,212	133,294,113	42,229,881	320,550,672	1,568,027,792	8,788,459	0.6%
Sep-24	246,088,613	168,810,695	67,573,069	26,939,312	398,036,264	160,031,620	132,715,267	42,934,312	317,942,327	1,561,071,479	(303,574)	0.0%
Oct-24	245,477,470	166,123,823	67,503,153	27,085,444	396,765,205	156,070,047	133,222,209	42,898,465	316,371,802	1,551,517,618	(23,920,308)	-1.5%
Nov-24	246,038,409	162,936,427	67,960,166	27,649,210	397,529,903	155,458,100	135,059,973	43,051,492	314,903,653	1,550,587,333	(32,931,906)	-2.1%
Dec-24	246,410,864	163,977,598	67,098,756	27,196,774	400,690,326	155,623,859	134,950,862	43,525,974	316,618,536	1,556,093,549	(33,507,852)	-2.1%
Jan-25	252,460,447	164,581,985	68,399,358	27,309,955	399,051,783	156,775,060	134,712,883	43,440,606	314,876,243	1,561,608,320	(25,129,731)	-1.6%
Feb-25	266,909,348	163,328,402	68,994,991	27,155,365	397,500,168	158,098,294	134,498,401	43,544,710	313,396,476	1,573,426,155	3,131,270	0.2%
Mar-25	266,873,504	162,950,738	69,819,765	27,204,065	397,912,630	159,729,634	135,218,241	43,588,251	313,963,763	1,577,260,591	5,623,922	0.4%
Apr-25	268,105,952	162,590,735	70,244,364	26,977,634	397,374,801	161,655,161	135,219,406	43,152,347	314,325,164	1,579,645,564	10,918,618	0.7%
<b>May-25</b>	<b>269,044,137</b>	<b>161,090,601</b>	<b>70,832,439</b>	<b>26,654,830</b>	<b>398,098,135</b>	<b>164,919,648</b>	<b>134,626,336</b>	<b>43,244,788</b>	<b>313,739,538</b>	<b>1,582,250,452</b>	<b>10,288,839</b>	<b>0.7%</b>
% Change from 2024	9.8%	-5.4%	5.2%	2.0%	-1.3%	-0.5%	2.7%	7.0%	-2.7%	0.7%		