

**CITY OF BRANSON**

**1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE**

**ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS**

(Data updated as of 5/15/2025)

FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,535.15	25,860.14	10,802.75	99,648.98	52,021.73	43,759.61	7,613.40	168,400.51	634,246.94	63,424,694	11.3%
<b>Feb-23</b>	<b>173,711.42</b>	<b>66,225.39</b>	<b>26,754.33</b>	<b>13,347.26</b>	<b>122,980.81</b>	<b>53,696.63</b>	<b>51,098.10</b>	<b>11,501.66</b>	<b>156,565.05</b>	<b>675,880.65</b>	67,588,065	17.3%
Mar-23	217,851.38	134,837.02	61,000.56	28,169.72	355,014.19	142,203.19	116,244.38	31,469.90	251,659.98	1,338,450.32	133,845,032	4.5%
Apr-23	210,525.85	106,343.43	44,485.72	21,271.18	249,907.55	115,036.77	96,688.86	19,897.53	195,413.02	1,059,569.91	105,956,991	3.8%
May-23	215,149.48	130,970.16	49,806.39	22,320.11	303,924.79	135,204.47	105,865.13	28,393.21	218,516.42	1,210,150.16	121,015,016	5.3%
Jun-23	238,220.71	199,551.73	74,251.20	29,392.31	503,897.83	192,452.15	139,122.33	51,353.38	351,993.68	1,780,235.32	178,023,532	5.4%
Jul-23	238,888.36	194,159.94	66,564.38	28,422.41	586,494.79	178,708.97	149,338.84	44,549.93	368,324.34	1,855,451.96	185,545,196	3.6%
Aug-23	216,933.31	143,443.80	51,656.67	20,033.56	366,212.99	140,835.73	112,768.79	37,456.35	268,883.97	1,358,225.17	135,822,517	0.4%
Sep-23	209,733.88	135,966.74	65,124.65	26,904.70	311,847.75	161,031.10	106,349.94	47,173.17	291,202.41	1,355,334.34	135,533,434	1.5%
Oct-23	223,232.94	168,836.41	62,314.96	21,814.94	341,249.26	164,502.50	115,325.15	32,749.67	277,496.79	1,407,522.62	140,752,262	11.0%
Nov-23	235,828.30	183,484.22	69,369.61	21,924.01	364,123.66	177,091.96	144,109.76	31,263.21	269,154.49	1,496,349.22	149,634,922	5.6%
Dec-23	288,367.22	185,549.54	88,269.94	33,537.34	397,931.75	176,169.36	170,336.87	53,370.22	322,590.03	1,716,122.27	171,612,227	3.5%
Jan-24	124,725.97	46,437.75	15,644.09	6,876.66	124,358.78	46,258.69	37,287.77	9,339.32	156,684.80	567,613.83	56,761,383	-10.5%
<b>Feb-24</b>	<b>30,127.01</b>	<b>64,148.00</b>	<b>22,647.09</b>	<b>9,697.12</b>	<b>123,622.52</b>	<b>42,808.81</b>	<b>36,563.64</b>	<b>7,067.66</b>	<b>164,486.07</b>	<b>501,167.92</b>	50,116,792	-25.8%
Mar-24	225,229.92	136,831.39	58,858.17	24,457.27	353,294.16	131,198.15	110,851.23	38,878.47	263,016.07	1,342,614.83	134,261,483	0.3%
Apr-24	203,261.20	100,728.93	46,068.44	13,860.16	237,760.81	114,016.10	83,021.98	24,554.83	196,717.87	1,019,990.32	101,999,032	-3.7%
May-24	215,351.88	132,048.45	52,001.75	21,361.45	316,404.38	128,906.12	106,094.17	26,446.92	242,379.57	1,240,994.69	124,099,469	2.5%
Jun-24	243,129.89	196,113.11	74,089.18	32,274.90	497,578.49	166,514.30	139,685.91	63,203.92	337,861.87	1,750,451.57	175,045,157	-1.7%
Jul-24	239,064.94	186,575.16	67,548.54	26,580.37	547,575.48	167,812.76	161,243.52	51,293.92	322,052.10	1,769,746.79	176,974,679	-4.6%
Aug-24	222,676.95	146,562.44	54,580.57	22,699.30	366,576.22	138,682.08	121,782.74	36,694.68	311,497.14	1,421,752.12	142,175,212	4.7%
Sep-24	210,231.67	128,245.89	60,614.42	29,135.11	289,025.90	143,915.17	100,161.61	53,674.72	265,713.81	1,280,718.30	128,071,830	-5.5%
Oct-24	216,953.07	140,952.69	61,397.12	22,447.73	326,408.55	124,886.77	120,359.27	32,265.44	261,431.49	1,307,102.13	130,710,213	-7.1%
Nov-24	241,437.69	152,003.99	73,366.77	27,561.67	367,668.97	171,166.25	162,457.51	32,726.60	247,630.53	1,476,019.98	147,601,998	-1.4%
Dec-24	292,089.77	186,257.51	78,142.27	29,012.98	428,845.12	178,010.68	169,245.76	57,929.75	333,007.91	1,752,541.75	175,254,175	2.1%
Jan-25	185,129.52	48,428.41	28,437.62	7,775.32	106,698.44	57,770.70	34,907.98	7,354.95	177,434.09	653,937.03	65,393,703	15.2%
<b>Feb-25</b>	<b>174,511.29</b>	<b>47,736.57</b>	<b>27,954.96</b>	<b>8,151.22</b>	<b>107,074.21</b>	<b>55,822.52</b>	<b>34,623.57</b>	<b>8,108.70</b>	<b>157,748.90</b>	<b>621,731.94</b>	62,173,194	24.1%
<b>% Change from 2024</b>	<b>479.3%</b>	<b>-25.6%</b>	<b>23.4%</b>	<b>-15.9%</b>	<b>-13.4%</b>	<b>30.4%</b>	<b>-5.3%</b>	<b>14.7%</b>	<b>-4.1%</b>	<b>24.1%</b>		

\* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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**1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE**  
**ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS**

(Data updated as of 5/15/2025)

FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,111,394	66,809,830	24,842,006	390,303,995	145,605,550	140,236,257	39,802,513	291,797,483	1,517,142,415	40,459,211	2.7%
<b>Feb-23</b>	<b>255,624,736</b>	<b>164,983,602</b>	<b>67,082,481</b>	<b>25,237,175</b>	<b>392,340,278</b>	<b>146,578,250</b>	<b>140,663,399</b>	<b>40,279,374</b>	<b>294,321,657</b>	<b>1,527,110,952</b>	43,269,504	2.9%
Mar-23	256,574,321	164,118,787	67,573,268	25,890,550	394,595,120	148,019,070	139,840,471	39,923,604	296,280,908	1,532,816,099	50,937,061	3.4%
Apr-23	257,413,877	163,388,932	67,470,170	26,479,413	394,951,586	149,596,006	141,015,752	39,821,373	296,530,809	1,536,667,918	63,028,295	4.3%
May-23	258,413,378	163,608,960	67,391,263	26,997,979	394,727,037	151,661,572	141,011,233	40,191,207	298,800,003	1,542,802,632	74,436,432	5.1%
Jun-23	259,446,416	164,862,790	67,610,526	27,460,052	396,863,809	154,855,774	140,785,320	39,624,921	300,487,709	1,551,997,317	87,528,837	6.0%
Jul-23	259,852,717	165,303,427	67,650,424	27,605,750	398,145,685	156,793,806	139,223,675	39,343,025	304,513,051	1,558,431,560	89,910,097	6.1%
Aug-23	260,137,370	164,632,132	67,833,345	27,524,385	398,122,016	159,490,574	137,740,522	39,476,303	303,948,711	1,558,905,358	77,583,567	5.2%
Sep-23	260,645,734	164,284,763	67,598,203	27,720,154	397,824,997	160,443,638	136,825,940	39,317,430	306,287,630	1,560,948,489	64,073,764	4.3%
Oct-23	261,818,226	166,660,833	67,881,942	27,461,831	398,799,394	165,003,891	136,389,154	39,685,398	311,245,201	1,574,945,870	74,591,289	5.0%
Nov-23	262,610,886	170,097,767	68,107,695	27,279,811	399,437,856	167,551,399	135,216,210	39,039,038	313,592,031	1,582,932,693	74,180,145	4.9%
Dec-23	264,504,752	169,890,353	68,545,855	27,794,029	400,323,435	168,895,456	135,100,776	39,679,163	314,020,069	1,588,753,888	78,043,719	5.2%
Jan-24	259,316,882	169,580,613	67,524,250	27,401,420	402,794,415	168,319,152	134,453,592	39,851,755	312,848,498	1,582,090,577	64,948,162	4.3%
<b>Feb-24</b>	<b>244,958,441</b>	<b>169,372,874</b>	<b>67,113,526</b>	<b>27,036,406</b>	<b>402,858,586</b>	<b>167,230,370</b>	<b>133,000,146</b>	<b>39,408,355</b>	<b>313,640,600</b>	<b>1,564,619,304</b>	37,508,352	2.5%
Mar-24	245,696,295	169,572,311	66,899,287	26,665,161	402,686,583	166,129,866	132,460,831	40,149,212	314,776,209	1,565,035,755	32,219,656	2.1%
Apr-24	244,969,830	169,010,861	67,057,559	25,924,059	401,471,909	166,027,799	131,094,143	40,614,942	314,906,694	1,561,077,796	24,409,878	1.6%
May-24	244,990,070	169,118,690	67,277,095	25,828,193	402,719,868	165,397,964	131,117,047	40,420,313	317,293,009	1,564,162,249	21,359,617	1.4%
Jun-24	245,480,988	168,774,828	67,260,893	26,116,452	402,087,934	162,804,179	131,173,405	41,605,367	315,879,828	1,561,183,874	9,186,557	0.6%
Jul-24	245,498,646	168,016,350	67,359,309	25,932,248	398,196,003	161,714,558	132,363,873	42,279,766	311,252,604	1,552,613,357	(5,818,203)	-0.4%
Aug-24	246,073,010	168,328,214	67,651,699	26,198,822	398,232,326	161,499,193	133,265,268	42,203,599	315,513,921	1,558,966,052	60,694	0.0%
Sep-24	246,122,789	167,556,129	67,200,676	26,421,863	395,950,141	159,787,600	132,646,435	42,853,754	312,965,061	1,551,504,448	(9,444,041)	-0.6%
Oct-24	245,494,802	164,767,757	67,108,892	26,485,142	394,466,070	155,826,027	133,149,847	42,805,331	311,358,531	1,541,462,399	(33,483,471)	-2.1%
Nov-24	246,055,741	161,619,734	67,508,608	27,048,908	394,820,601	155,233,456	134,984,622	42,951,670	309,206,135	1,539,429,475	(43,503,218)	-2.7%
Dec-24	246,427,996	161,690,531	66,495,841	26,596,472	397,911,938	155,417,588	134,875,511	43,407,623	310,247,923	1,543,071,423	(45,682,465)	-2.9%
Jan-25	252,468,351	161,889,597	67,775,194	26,686,338	396,145,904	156,568,789	134,637,532	43,209,186	312,322,852	1,551,703,743	(30,386,834)	-1.9%
<b>Feb-25</b>	<b>266,906,779</b>	<b>160,248,454</b>	<b>68,305,981</b>	<b>26,531,748</b>	<b>394,491,073</b>	<b>157,870,160</b>	<b>134,443,525</b>	<b>43,313,290</b>	<b>311,649,135</b>	<b>1,563,760,145</b>	<b>(859,159)</b>	<b>-0.1%</b>
<b>% Change from 2024</b>	9.0%	-5.4%	1.8%	-1.9%	-2.1%	-5.6%	1.1%	9.9%	-0.6%	-0.1%		