

| CITY OF BRANSON | | | | | | | |
|---|------------------------|------------------------|------------------------|----------------------|------------------------|---------------------------|-------------------------|
| TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION | | | | | | | |
| 2025 | Amusements | Theaters | Hotels & Motels | Campgrounds | Short-Term Rentals | Restaurants & Concessions | 2025 TOTALS |
| January | \$ 396,248.52 | \$ 479,626.78 | \$ 590,896.10 | \$ 11,587.37 | \$ 265,726.94 | \$ 153,851.39 | \$ 1,897,937.10 |
| February | 101,737.06 | 18,533.97 | 142,716.23 | 1,386.22 | 76,289.78 | 66,379.15 | \$ 407,042.41 |
| March | 85,112.75 | 41,291.54 | 191,567.44 | 2,079.53 | 60,455.92 | 61,019.52 | \$ 441,526.70 |
| April | | | | | | | |
| May | | | | | | | |
| June | | | | | | | |
| July | | | | | | | |
| August | | | | | | | |
| September | | | | | | | |
| October | | | | | | | |
| November | | | | | | | |
| December | | | | | | | |
| TOTAL | \$ 583,098.33 | \$ 539,452.29 | \$ 925,179.77 | \$ 15,053.12 | \$ 402,472.64 | \$ 281,250.06 | \$ 2,746,506.21 |
| YEAR-TO-DATE COMPARISON | | | | | | | |
| YTD 2022 | \$ 488,305.22 | \$ 490,284.71 | \$ 828,048.28 | \$ 14,104.73 | \$ 332,159.11 | \$ 241,081.09 | \$ 2,393,983.14 |
| YTD 2023 | \$ 486,680.86 | \$ 534,073.31 | \$ 803,684.74 | \$ 12,141.32 | \$ 378,505.22 | \$ 265,128.02 | \$ 2,480,213.47 |
| YTD 2024 | \$ 453,368.69 | \$ 542,533.47 | \$ 898,626.06 | \$ 24,959.44 | \$ 373,837.72 | \$ 269,916.17 | \$ 2,563,241.55 |
| YTD 2025 | \$ 583,098.33 | \$ 539,452.29 | \$ 925,179.77 | \$ 15,053.12 | \$ 402,472.64 | \$ 281,250.06 | \$ 2,746,506.21 |
| Net Incr(Decr) - 2022 | 19.4% | 10.0% | 11.7% | 6.7% | 21.2% | 16.7% | 14.7% |
| Net Incr(Decr) - 2023 | 19.8% | 1.0% | 15.1% | 24.0% | 6.3% | 6.1% | 10.7% |
| Net Incr(Decr) - 2024 | 28.6% | -0.6% | 3.0% | -39.7% | 7.7% | 4.2% | 7.1% |
| SAME MONTH COMPARISON | | | | | | | |
| Mar-22 | \$ 75,571.88 | \$ 28,121.19 | \$ 145,146.04 | \$ 2,377.91 | \$ 58,698.82 | \$ 61,311.19 | \$ 371,227.03 |
| Mar-23 | \$ 111,804.91 | \$ 32,291.18 | \$ 166,221.19 | \$ 1,497.74 | \$ 44,483.91 | \$ 63,122.76 | \$ 419,421.69 |
| Mar-24 | \$ 68,660.87 | \$ 49,119.82 | \$ 182,236.61 | \$ 1,963.64 | \$ 50,004.38 | \$ 67,429.10 | \$ 419,414.42 |
| Mar-25 | \$ 85,112.75 | \$ 41,291.54 | \$ 191,567.44 | \$ 2,079.53 | \$ 60,455.92 | \$ 61,019.52 | \$ 441,526.70 |
| Net Incr(Decr) - 2022 | 12.6% | 46.8% | 32.0% | -12.5% | 3.0% | -0.5% | 18.9% |
| Net Incr(Decr) - 2023 | -23.9% | 27.9% | 15.2% | 38.8% | 35.9% | -3.3% | 5.3% |
| Net Incr(Decr) - 2024 | 24.0% | -15.9% | 5.1% | 5.9% | 20.9% | -9.5% | 5.3% |
| 2024 | Amusements | Theaters | Hotels & Motels | Campgrounds | Nightly Rentals | Restaurants & Concessions | 2024 TOTALS |
| January | \$ 362,089.78 | \$ 466,804.45 | \$ 575,552.57 | \$ 21,660.08 | \$ 253,847.20 | \$ 140,579.14 | \$ 1,820,533.22 |
| February | 22,618.04 | 26,609.20 | 140,836.88 | 1,335.72 | 69,986.14 | 61,907.93 | \$ 323,293.91 |
| March | 68,660.87 | 49,119.82 | 182,236.61 | 1,963.64 | 50,004.38 | 67,429.10 | \$ 419,414.42 |
| April | 398,462.40 | 265,971.08 | 466,376.89 | 9,288.21 | 182,842.58 | 127,975.89 | \$ 1,450,917.05 |
| May | 199,469.48 | 227,456.63 | 427,880.12 | 23,021.86 | 141,324.81 | 115,837.89 | \$ 1,134,990.79 |
| June | 337,546.28 | 274,556.31 | 533,577.16 | 20,755.54 | 197,184.53 | 130,251.20 | \$ 1,493,871.02 |
| July | 574,848.95 | 343,710.41 | 773,906.45 | 24,343.46 | 375,060.47 | 172,167.19 | \$ 2,264,036.93 |
| August | 694,393.14 | 411,289.42 | 808,050.23 | 35,137.22 | 447,222.01 | 195,814.20 | \$ 2,591,906.22 |
| September | 403,200.84 | 187,586.92 | 538,319.40 | 20,675.28 | 233,554.79 | 143,640.74 | \$ 1,526,977.97 |
| October | 227,560.46 | 408,690.83 | 537,733.59 | 23,450.97 | 169,823.16 | 124,395.50 | \$ 1,491,654.51 |
| November | 234,874.54 | 262,290.56 | 649,178.51 | 30,423.69 | 258,643.78 | 125,094.84 | \$ 1,560,505.92 |
| December | 239,438.17 | 508,163.66 | 611,588.62 | 16,448.67 | 281,344.33 | 138,865.16 | \$ 1,795,848.61 |
| TOTAL | \$ 3,763,162.95 | \$ 3,432,249.29 | \$ 6,245,237.03 | \$ 228,504.34 | \$ 2,660,838.18 | \$ 1,543,958.78 | \$ 17,873,950.57 |
| CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Payments are received one month post collection by the business. (Ex. March collection represents business conducted in February) Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts. | | | | | | | |