



COMMUNITY PLAN UPDATE

COMPREHENSIVE PLANNING COMMITTEE – MEETING 1

Thursday, January 16, 2025 – 5 PM

Roark Creek Room, Branson Convention Center



AGENDA

- I. WELCOME & INTRODUCTIONS
- II. INTRODUCE COMPREHENSIVE PLANNING
- III. REVIEW COMMUNITY CHARACTERISTICS
- IV. INTRODUCE DRAFT COMMUNITY SURVEY QUESTIONS
- V. SET DATE FOR SURVEY AND NEXT MEETING



COMPREHENSIVE PLAN

As a goal to continue to strive to meet the future needs of the city, the City of Branson has begun to update the community plan. The new plan, the City's [Comprehensive Plan](#), will aim to develop a roadmap for shaping the future of the city.

The city's current plan, [Branson Community Plan 2030](#), starts by reminding readers that:

“Branson is a special place.”

The city will seek to maintain this heritage by developing a new comprehensive plan designed to preserve Branson as that “special place” by maintaining what makes it distinct. We must preserve why Branson is a premier destination to live, work, invest, and visit.



COMPREHENSIVE PLAN

What is a **Comprehensive Plan**?

The Community Comprehensive Plan is the City's **principal guide** for use in the daily planning decisions regarding growth, development, and regulation of current and future development within City limits. The plan allows the city to be proactive in developing a shared **vision** for the future of the community for the next 10 to 20 years. You can't build a building without blueprints, and you can't grow a community without a vision. A comprehensive plan serves as a guide for community decision-making.



COMPREHENSIVE PLAN

What a **Comprehensive Plan** is **NOT**:

The Community Comprehensive Plan is not a legal document dictating how a community is developed. The plan, however, is meant to guide how a vision is realized over time.

A comprehensive plan is not a regulation, budget, or regulatory document, but it is meant to be the basis for the preparation of those documents.

Section 89.300 through 89.491 of the Missouri Revised Statutes authorize municipalities to develop and carry out comprehensive plans, which was adopted by Missouri in 1967, based off of the Standard State Zoning Enabling Act from the Department of Commerce (1926).





MUNICIPAL AUTHORITY

§89.310. Municipality may adopt city plan and appoint commission. – Any municipality in this state may make, adopt, amend, and carry out *a city plan* and appoint a planning commission with the powers and duties herein set forth.

§89.340. City plan, contents – zoning plan. – The commission shall make and adopt *a city plan* for the physical development of the municipality. The city plan, with the accompanying maps, plats, charts and descriptive and explanatory matter, shall show the commission's recommendations for the physical development and uses of land, and* may include, among other things, the general location, character and extent of streets and other public ways, grounds, places and spaces; the general location and extent of public utilities and terminals, whether publicly or privately owned, the acceptance, widening, removal, extension, relocation, narrowing, vacation, abandonment or change of use of any of the foregoing; the general character, extent and layout of the replanning of blighted districts and slum areas. The commission may also prepare a zoning plan for the regulation of the height, area, bulk, location and use of private, nonprofit and public structures and premises, and of population density, but the adoption, enforcement and administration of the zoning plan shall conform to the provisions of sections 89.010 to 89.250.

§89.350. Plan, prepared how – purposes. – In the preparation of the *city plan*, the commission shall make careful and comprehensive surveys and studies of the existing conditions and probable future growth of the municipality. The plan shall be made with the general purpose of guiding and accomplishing a coordinated development of the municipality which will, in accordance with existing and future needs, best promote the general welfare, as well as efficiency and economy in the process of development.

PLAN CONTENTS

The **update** to the plan will look to appraise and update the existing and future conditions, critical issues, and future goals in the following plan components:

- Community Vision
- Land Use
- Economic Development
- Housing
- Community Facilities
- Transportation

The Plan will also consider:

- History & Demographics
- Community Character
- Tourism
- Parks, Open Space, & Recreation
- Environment
- Governance





COMMUNITY VISION

Community visioning is both a process and an outcome. Its success is most clearly visible in an improved quality of life, but it can also give individual citizens and the community as a whole a new approach to meeting challenges and solving problems.

Citizens of all types who care about the future of their communities conduct community visioning projects. These people are collectively called "stakeholders." The stakeholders in successful visioning efforts represent the community's diversity—politically, racially, geographically, ethnically, and economically—lending different "stakes," or personal and group interests, to the process. They form the core planning group for the visioning effort, perform community self-evaluation, set goals, and develop the action plan and implementation strategy. To ensure the success of the stakeholders' work, effective process design and structure are essential.



LAND USE

The section on **existing land uses** describes, in map form, current development patterns, including the locations of the five major land-use classifications (residential, commercial, industrial, agricultural and public), residential densities, and commercial and industrial uses of special concern.

The **future land-use map** illustrates future desired land-use classifications, locations, densities and designs, both in developed areas and in areas projected for growth. The map should be developed based on projections in population and employment, housing needs, environmental considerations, and the costs of providing infrastructure to the various geographic areas of the community.



HOUSING

The housing element will address the total number and condition of the existing housing stock, home prices, building permit data, vacancy rates and owner-occupied housing versus renter-occupied as a percentage of total housing stock. It will assess future housing needs based on demographic projections.



TRANSPORTATION

The transportation element will address the road network, signage, pedestrian & bicycle systems, and public transit.

As the community grows, the City of Branson is faced with the challenge over the coming years to address long-term transportation solutions. The city is auto-dependent and it will need to continue to evaluate the existing systems to ensure growth can be accommodated effectively and efficiently. There are opportunities to enhance the transportation network with various alternatives including transit, bicycle and pedestrian accommodations as well as upgrades to the existing road system.



ECONOMIC DEVELOPMENT

The economic development element will address the business investment opportunities of the future.

The City of Branson seeks to be a community that welcomes new business investment and supports the businesses that have chosen Branson as their home. The development of high-quality development will improve the quality of life for all residents. The city will need to continue to seek ways to create an environment that encourages and promotes quality development.



COMMUNITY FACILITIES

The community facilities element will address the growing needs of the community. As growth has occurred in the past, the existing infrastructure and impact to our natural resources have increased. The community will have to be proactive to ensure the necessary infrastructure is available, not only to support its residents, but also the millions of tourists that visit Branson throughout the year. Along with these efforts, an eye to our future public safety needs will be part of the analysis and plan. It is important to maintain an excellent level of safety and community service to our residents and visitors.

IMPLEMENTATION TOOLS

How do we accomplish the goals of the plan?

- The culmination of the plan is the development of Implementation Tools. Implementation Tools presents specific actions that can be taken to enforce the Plan Elements and incrementally achieve the goals and objectives of the community.
- This also advises the City on how to make changes to the plan and identifies the steps necessary to amend the Comprehensive Plan.
- Implementation Tools can break tasks into short-, medium- and long-term actions broken between operational changes Policy, regulations, financial investments, and studies.





COMPREHENSIVE PLAN

THANK YOU!

WE LOOK FORWARD TO YOUR
PARTICIPATION AND HELP ON
THIS PROJECT!

