

*Branson*<sup>TM</sup>  
MISSOURI  
★  
CONVENTION CENTER





**Branson Pickleball Championships**

*July 19-21, 2024*

Local promoter

300 registered players: age 10-70+



**Walmart National Truck Driving Championships**

*July 22-26, 2024*

Walmart truck drivers from all over the country

1300+ in attendance

Challenging Driving Course and Written exam

**NUWAY Combat: Cowboy Rumble**

*August 2-4, 2024*

This event continues to grow each year

Would like to add more disciplines once we have more space

Currently offer 3 disciplines: Folkstyle, Freestyle/Greco, Duals



**Greater Ozarks Cooperating School Districts:**

***Innovation Summit***

*July 31-August 2, 2024*

Been in Branson since 2018

Attendees from districts all over the state

Over 1100 attendees

Definite for 2025

**MML Annual Conference**

*September 14-18, 2024*

Nearly 700 municipal officials and staff from Missouri





# Branson Convention Center Q3 2024 Statistics

# 57,786

Visitors through the door

## Event Days

# 108

# 41

## Total Events

# 2.6

## Avg days per event

Estimated Economic Impact

# \$11,331,486.23

Thank you to our partners

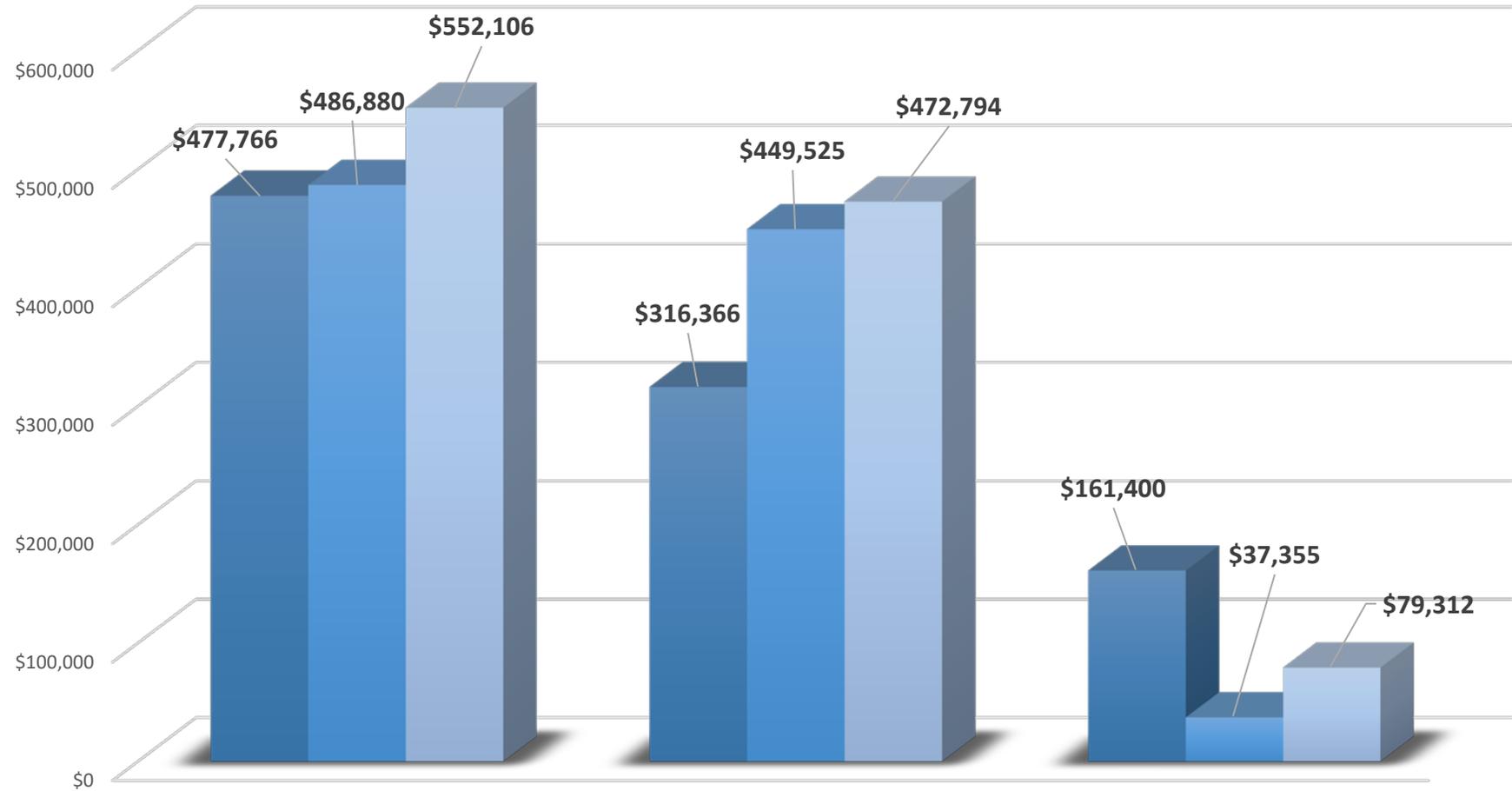


## Hiltons of Branson





# Q3 2024 Financial Performance



Adjusted Gross Income

Operating Expenses

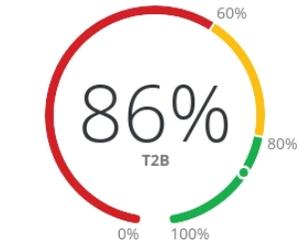
Net Income (Loss)

■ July ■ August ■ September

# What do the people say?

## Event Organizer Survey Results

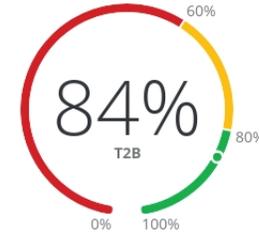
Overall Experience 49 ⓘ



▲ +0% vs T2B Overall Experience (85%)

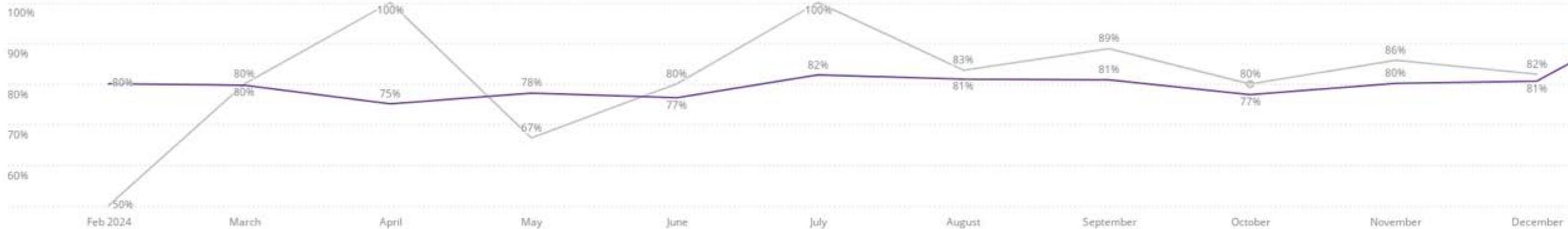
## In The Moment Survey Results

Overall Experience 1,122 ⓘ



▲ +6% vs T2B Average Overall Experience (78%)

### Overall Experience Monthly Trend ⓘ ▾



● Overall Experience - Venue Specific ● Overall Experience - All Venues

OF SPORTS, BY SPORTS, FOR SPORTS™



# Sales Efforts

Turned **29** Event Definite in Q3

Estimated Revenue of over **\$1M**

Attended the **TEAMs conference** in Anaheim, CA and met with over 30 Sporting Event Rights Holders

Attended **Connect Marketplace** in Milwaukee, WI and met with over 70 association and corporate planners



Branson Convention Center was live.  
 Published by Jordan Cannefax  
 - July 23, 2024 -

MO State Archery Championship 2025 announcement



Branson Convention Center  
 Published by Angie Teel  
 - July 26, 2024 -

The world's fastest growing sport!



Explore Branson  
 July 26, 2024 -

We had an amazing time at the Branson Championship Experience/Pickleball Blast at the Branson Convention Center this past weekend! Pickleball enthusiasts of all ... See more

Branson Convention Center  
 Published by Angie Teel  
 - July 31, 2024 -

The Blue Angels are coming to BRANSON!



City of Branson Government  
 July 31, 2024 -

For the first time ever, the U.S. Navy Blue Angels will be soaring over Branson!  
 We're excited to announce the Blue Angels will perform at the Branson Wings o... See more

**Social Media Highlights**  
 MoNASP Press Conference – 3 year partnership  
 Hosting Pickleball - the world's fastest growing sport  
 Blue Angels Press Conference

