



BRANSON
CONVENTION CENTER

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Past Events



Cowboy Rumble/Nuway Combat

August 4-6, 2023

Partnership with the Branson CVB. 2nd year in Branson and the event continues to grow. The event will return in 2024 to the Branson Convention Center with hopes to double in size by 2025.

Missouri Area Council of Boys & Girls Clubs

September 19-20, 2023

Executive Directors of clubs from all over Missouri attended this event

Missouri Health Care Association Annual Convention

August 27-30, 2023

This event has trusted Branson and the convention center since we opened in 2007 and continues to grow each year.

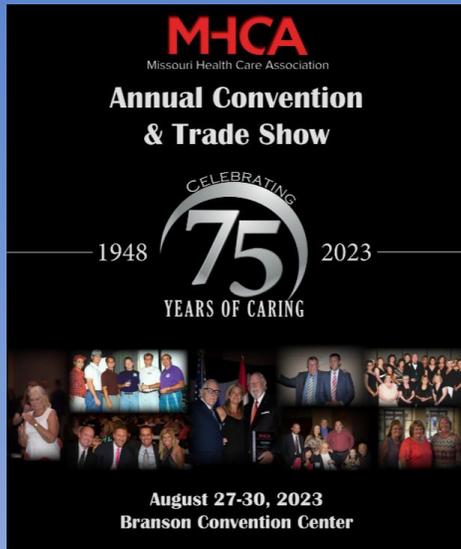
Mid-America Emmy Awards

September 30, 2023

Regional Awards Ceremony for news, radio, and media

HOTELS

Hilton Branson Convention Hotel & Promenade Landing
Branson Comfort Inn & Suites





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• ACTUALIZED BUSINESS | Q3 2023 •

ESTIMATED ECONOMIC IMPACT

BRANSON CONVENTION CENTER/
CHAMBER OF COMMERCE & CVB

\$8,622,861

ESTIMATED ECONOMIC IMPACT

2,147

ESTIMATED JOBS SUPPORTED

Estimated Economic Impact and Jobs Supported for future business derived from the Destination International (DI) impact calculator.

*Calculations based upon information provided by Branson Convention Center.



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Financial Recap: Actual 2023 YTD vs 2023 YTD Budget

Governmental Accounting

	2023 Actual YTD Jan-Sept Total	2023 Budgeted YTD Jan-Sept Total	2022 Actuals YTD Jan-Sept Total
Adjusted Gross Income	\$3,534,765	\$3,020,054	\$3,083,579
Total Indirect Expenses	\$3,481,551	\$3,155,805	\$2,920,956
Net Income (Loss) from Operations	\$53,214	(\$135,751)	\$162,623

- \$188,965 NOI better than bottom line budget
- \$514,711 higher revenue vs budget
- \$325,746 higher expenses vs budget (utilities, new hires, events)

Performance Accounting

	2023 Actual YTD Jan-Sept Total	2023 Budgeted YTD Jan-Sept Total	2022 Actuals YTD Jan-Sept Total
Adjusted Gross Income	\$3,534,765	\$3,020,054	\$3,083,579
Total Indirect Expenses	\$3,159,835	\$3,155,805	\$2,920,956
Net Income (Loss) from Operations	\$374,930	(\$135,751)	\$162,623

Marketing Incentives
\$321,716
(deducted from operational expenses)



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Convention South Readers Choice Award 6x Winner

Concourse Refresh & Lobby Furniture:
Partnered with *touchè Design Co.* of
Ozark to update the finishes in the Lobby.
Work to begin late 2023



PARKS & RECREATION

Improving Our City Parks!



Wow! 25 trees, 24 shrubs, and more than 500 spring bulbs were recently planted at North Beach Park with the assistance of community volunteer groups. The planting is part of a strategic plan to replant and develop North Beach Park. Debris and dead trees were also removed. This strategic planning, planting, and bettering happens year-round at all the City's Parks.

ASM Global Acts: Strengthen Our Community

The team spent the morning at North Beach Park planting trees and shrubs while learning about native plants of the area. We are ensuring future generations can enjoy this beautiful area along Lake Taneycomo.





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Upcoming Events



Campground Owners Expo

November 27 - December 2, 2023

MARRE 2023

Missouri Association of Reading Recovery Educators

December 13 - 15, 2023

Xtreme Conferences - 2023

December 26 - 29, 2023

Student Mobilization Conference

January 1 - 5, 2024

NHSRA National High School Rodeo Association Mid-Winter Meeting

January 16 - 20, 2024



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