



TANEY COUNTY PARTNERSHIP

City of Branson/Board of Alderman Update/YE 2022

02.28.23

PARTNERS

10

PUBLIC SECTOR

30

BUSINESS SECTOR

2022

NEW INVESTORS
SNYDER CONSTRUCTION GROUP

PROJECT ACTIVITY

Stats	YE 2022	YE 2021
Announced Projects	3	2
New Jobs	170	86
New Payroll (est.)	\$7.91M+/-	\$4.35M+/-
New Capital Investment	\$26.1M+/-	\$7.35M+/-
Active Projects	23	18
Total New Projects	7	11
Existing Businesses	1	2
New Businesses	6	9

PROJECTS WITHIN BRANSON CITY LIMITS: 3 of 3

PROJECT ACTIVITY

Stats	Since 2012
Announced Projects	33
New Jobs	1012+
New Payroll (est.)	\$33.42M+
Capital Investment (Announced)	\$717.25M
Capital Investment (Under Construction)	\$522.5M
Capital Investment (Completed)	\$203.5M

PROJECTS WITHIN BRANSON CITY LIMITS: 20 of 33

PROJECT PIPELINE

Stats		Industry Sectors	
New Jobs	983+/-	Manufacturing/Wholesale	3
New Payroll	\$35.36M+/-	Financial/Business Services	0
New Investment	\$907M+/-	Medical Services/Healthcare	0
Square Footage	939K+/-	Supply Chain Management	0
Acreage	1454+/-	IT, Innovation	0
		Tourism/Retail/Lodging	14
		Agriculture/Forestry	0
		Housing	6
		Infrastructure	1

PROJECTS WITHIN BRANSON CITY LIMITS: 12 of 24

TCP 2022 – 2024 ACTION PLAN



- ❖ BUSINESS RETENTION & EXPANSION
 - ❖ “Year-Round Economy”

- ❖ WORKFORCE DEVELOPMENT
 - ❖ “Talent Development, Retention & Attraction”

- ❖ BUSINESS/INDUSTRY ATTRACTION & MARKETING
 - ❖ “Asset Based Development”



TCP 2022 – 2024 ACTION PLAN



- ❖ HOUSING
- ❖ WORKFORCE
- ❖ “HIGHEST AND BEST USE”
- ❖ COMPETING FOR INVESTMENT





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THANK YOU!



ONPOINT
TARGETING
TALENT and
OPPORTUNITY

