

CITY OF BRANSON

1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS

(Data updated as of 10/9/2025)

FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,530.83	25,971.48	10,802.75	99,648.99	52,021.73	43,759.61	7,613.42	168,293.70	634,247.18	63,424,718	11.3%
Feb-23	173,711.42	66,225.39	26,755.14	13,347.26	122,980.81	53,696.63	51,098.10	11,501.66	156,570.24	675,886.65	67,588,665	17.3%
Mar-23	217,851.38	134,837.02	61,000.76	28,169.72	355,053.72	142,202.08	116,244.38	31,752.04	251,693.36	1,338,804.46	133,880,446	4.5%
Apr-23	210,525.85	106,343.43	44,486.79	21,271.18	250,180.18	115,036.77	96,688.86	19,897.53	195,416.83	1,059,847.42	105,984,742	3.8%
May-23	215,149.48	130,970.20	49,806.39	22,320.11	303,999.59	135,206.37	105,865.13	28,393.21	218,517.04	1,210,227.52	121,022,752	5.3%
Jun-23	238,220.71	199,542.54	74,253.13	29,392.31	504,160.52	192,846.61	139,122.33	51,353.38	352,337.42	1,781,228.95	178,122,895	5.5%
Jul-23	238,888.36	194,353.17	66,565.17	28,422.41	586,859.61	179,402.27	149,338.84	44,549.93	368,324.32	1,856,704.08	185,670,408	3.7%
Aug-23	216,933.29	143,443.81	51,657.31	20,033.56	366,219.24	140,835.73	112,768.79	37,456.35	269,255.84	1,358,603.92	135,860,392	0.4%
Sep-23	209,733.88	135,966.83	65,131.48	26,904.70	312,298.31	161,031.09	106,349.94	47,173.17	291,670.83	1,356,260.23	135,626,023	1.6%
Oct-23	223,064.50	168,612.56	62,330.22	21,814.94	342,118.10	164,502.50	115,325.15	32,749.67	277,659.90	1,408,177.54	140,817,754	11.1%
Nov-23	235,828.30	183,322.90	69,370.40	21,924.01	364,254.71	177,285.72	144,109.76	31,263.21	269,935.11	1,497,294.12	149,729,412	5.7%
Dec-23	288,367.22	185,444.67	88,270.71	33,537.34	399,765.75	176,439.63	170,336.87	53,408.23	323,161.52	1,718,731.94	171,873,194	3.7%
Jan-24	124,662.76	46,436.77	16,666.67	6,876.66	125,617.65	47,022.15	37,287.77	8,208.57	193,426.70	606,205.70	60,620,570	-4.4%
Feb-24	30,022.28	64,287.12	23,802.37	9,697.12	125,011.91	43,569.65	36,768.39	7,067.66	171,641.21	511,867.71	51,186,771	-24.3%
Mar-24	225,123.10	142,545.25	61,441.26	24,883.58	358,055.45	133,554.47	110,852.68	38,904.99	257,338.56	1,352,699.34	135,269,934	1.0%
Apr-24	203,261.21	105,525.86	48,499.92	16,321.78	238,591.03	116,070.38	83,105.68	25,668.47	194,297.97	1,031,342.30	103,134,230	-2.7%
May-24	215,351.88	132,721.61	54,861.34	21,563.55	319,332.62	127,371.77	106,094.17	26,407.50	239,581.87	1,243,286.31	124,328,631	2.7%
Jun-24	243,129.89	196,136.88	77,322.05	33,352.31	500,125.09	166,265.09	139,685.91	63,513.05	335,405.98	1,754,936.25	175,493,625	-1.5%
Jul-24	239,064.94	187,589.28	70,825.75	27,234.89	552,237.85	167,984.18	161,243.52	51,307.07	318,658.85	1,776,146.33	177,614,633	-4.3%
Aug-24	222,778.38	147,212.15	58,747.41	23,091.40	369,172.05	138,864.00	121,208.04	36,694.68	308,640.28	1,426,408.39	142,640,839	5.0%
Sep-24	210,231.67	128,914.96	63,860.89	29,135.11	294,813.50	144,029.19	100,561.48	54,217.48	262,937.56	1,288,701.84	128,870,184	-5.0%
Oct-24	216,953.07	142,118.97	64,622.22	23,340.44	329,821.88	124,999.50	120,394.57	33,058.13	258,979.10	1,314,287.88	131,428,788	-6.7%
Nov-24	241,437.83	151,581.36	76,736.81	27,561.67	373,420.97	171,275.50	162,487.40	33,449.12	256,284.81	1,494,235.47	149,423,547	-0.2%
Dec-24	292,091.81	196,332.23	82,457.94	29,012.98	431,963.50	178,277.23	169,245.76	58,808.77	339,883.22	1,778,073.44	177,807,344	3.5%
Jan-25	185,159.67	52,480.64	29,792.07	8,008.47	108,311.56	57,770.70	34,907.98	7,302.37	177,236.00	660,969.46	66,096,946	9.0%
Feb-25	174,512.75	51,752.34	28,604.31	8,151.22	108,568.76	56,479.37	34,623.57	8,320.66	159,631.86	630,644.84	63,064,484	23.2%
Mar-25	224,768.29	139,985.03	67,481.10	25,370.58	363,284.61	147,780.53	118,252.32	39,888.85	269,788.36	1,396,599.67	139,659,967	3.2%
Apr-25	215,586.02	101,942.49	50,485.96	14,057.32	233,182.34	135,191.07	83,117.33	21,796.57	201,700.45	1,057,059.55	105,705,955	2.5%
May-25	224,736.91	121,549.43	58,307.63	19,811.32	329,058.71	161,550.74	103,665.95	28,271.22	240,819.59	1,287,771.50	128,777,150	3.6%
Jun-25	250,343.85	191,214.21	78,636.70	30,962.79	509,741.56	191,550.57	135,742.06	65,367.72	374,739.30	1,828,298.76	182,829,876	4.2%
Jul-25	252,916.33	184,365.07	78,135.89	25,098.17	545,990.54	194,966.40	165,216.33	48,145.01	333,670.37	1,828,504.11	182,850,411	2.9%
% Change from 2024	5.8%	-1.7%	10.3%	-7.8%	-1.1%	16.1%	2.5%	-6.2%	4.7%	2.9%		

* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

CITY OF BRANSON

1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS

(Data updated as of 10/9/2025)

FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,110,962	66,820,964	24,842,006	390,303,996	145,605,550	140,236,257	39,802,515	291,786,802	1,517,142,439	40,459,235	2.7%
Feb-23	255,624,736	164,983,170	67,093,696	25,237,175	392,340,279	146,578,250	140,663,399	40,279,376	294,311,495	1,527,111,576	43,270,128	2.9%
Mar-23	256,574,321	164,118,355	67,584,503	25,890,550	394,599,074	148,018,959	139,840,471	39,951,820	296,274,084	1,532,852,137	50,973,099	3.4%
Apr-23	257,413,877	163,388,500	67,481,512	26,479,413	394,982,803	149,595,895	141,015,752	39,849,589	296,524,366	1,536,731,707	63,092,084	4.3%
May-23	258,413,378	163,608,532	67,402,605	26,997,979	394,765,734	151,661,651	141,011,233	40,219,423	298,793,622	1,542,874,157	74,507,957	5.1%
Jun-23	259,446,416	164,861,443	67,622,061	27,460,052	396,928,775	154,895,299	140,785,320	39,653,137	300,515,702	1,552,168,205	87,699,725	6.0%
Jul-23	259,852,717	165,321,403	67,662,038	27,605,750	398,247,133	156,902,661	139,223,675	39,371,241	304,541,042	1,558,727,660	90,206,197	6.1%
Aug-23	260,137,368	164,650,109	67,845,023	27,524,385	398,224,089	159,599,429	137,740,522	39,504,519	304,013,889	1,559,239,333	77,917,542	5.3%
Sep-23	260,645,732	164,302,749	67,610,564	27,720,154	397,972,126	160,552,492	136,825,940	39,345,646	306,399,650	1,561,375,053	64,500,328	4.3%
Oct-23	261,801,380	166,656,434	67,895,829	27,461,831	399,033,407	165,112,745	136,389,154	39,713,614	311,373,532	1,575,437,926	75,083,345	5.0%
Nov-23	262,594,040	170,077,236	68,121,661	27,279,811	399,684,974	167,679,629	135,216,210	39,067,254	313,798,424	1,583,519,239	74,766,691	5.0%
Dec-23	264,487,906	169,859,335	68,559,898	27,794,029	400,753,953	169,050,713	135,100,776	39,711,180	314,283,611	1,589,601,401	78,891,232	5.2%
Jan-24	259,293,715	169,549,929	67,629,417	27,401,420	403,350,819	168,550,755	134,453,592	39,770,695	316,796,911	1,586,797,253	69,654,814	4.6%
Feb-24	244,924,801	169,356,102	67,334,140	27,036,406	403,553,929	167,538,057	133,020,621	39,327,295	318,304,008	1,570,395,359	43,283,783	2.8%
Mar-24	245,651,973	170,126,925	67,378,190	26,707,792	403,854,102	166,673,296	132,481,451	40,042,590	318,868,528	1,571,784,847	38,932,710	2.5%
Apr-24	244,925,509	170,045,168	67,779,503	26,212,852	402,695,187	166,776,657	131,123,133	40,619,684	318,756,642	1,568,934,335	32,202,628	2.1%
May-24	244,945,749	170,220,309	68,284,998	26,137,196	404,228,490	165,993,197	131,146,037	40,421,113	320,863,125	1,572,240,214	29,366,057	1.9%
Jun-24	245,436,667	169,879,743	68,591,890	26,533,196	403,824,947	163,335,045	131,202,395	41,637,080	319,169,981	1,569,610,944	17,442,739	1.1%
Jul-24	245,454,325	169,203,354	69,017,948	26,414,444	400,362,771	162,193,236	132,392,863	42,312,794	314,203,434	1,561,555,169	2,827,509	0.2%
Aug-24	246,038,834	169,580,188	69,726,958	26,720,228	400,658,052	161,996,063	133,236,788	42,236,627	318,141,878	1,568,335,616	9,096,283	0.6%
Sep-24	246,088,613	168,875,001	69,599,899	26,943,269	398,909,571	160,295,873	132,657,942	42,941,058	315,268,551	1,561,579,777	204,724	0.0%
Oct-24	245,477,470	166,225,642	69,829,099	27,095,819	397,679,949	156,345,573	133,164,884	42,971,904	313,400,471	1,552,190,811	(23,247,115)	-1.5%
Nov-24	246,038,423	163,051,488	70,565,740	27,659,585	398,596,575	155,744,551	135,002,648	43,190,495	312,035,441	1,551,884,946	(31,634,293)	-2.0%
Dec-24	246,410,882	164,140,244	69,984,463	27,207,149	401,816,350	155,928,311	134,893,537	43,730,549	313,707,611	1,557,819,096	(31,782,305)	-2.0%
Jan-25	252,460,573	164,744,631	71,297,003	27,320,330	400,085,741	157,003,166	134,655,558	43,639,929	312,088,541	1,563,295,472	(23,501,781)	-1.5%
Feb-25	266,909,620	163,491,153	71,777,197	27,165,740	398,441,426	158,294,138	134,441,076	43,765,229	310,887,606	1,575,173,185	4,777,826	0.3%
Mar-25	266,874,139	163,235,131	72,381,181	27,214,440	398,964,342	159,716,744	135,181,040	43,863,615	312,132,586	1,579,563,218	7,778,371	0.5%
Apr-25	268,106,620	162,876,794	72,579,785	26,987,994	398,423,473	161,628,813	135,182,205	43,476,425	312,872,834	1,582,134,943	13,200,608	0.8%
May-25	269,045,123	161,759,576	72,924,414	26,812,771	399,396,082	165,046,710	134,939,383	43,662,797	312,996,606	1,586,583,462	14,343,248	0.9%
Jun-25	269,766,519	161,267,309	73,055,879	26,573,819	400,357,729	167,575,258	134,544,998	43,848,264	316,929,938	1,593,919,713	24,308,769	1.5%
Jul-25	271,151,658	160,944,888	73,786,893	26,360,147	399,732,998	170,273,480	134,942,279	43,532,058	318,431,090	1,599,155,491	37,600,322	2.4%
% Change from 2024	10.5%	-4.9%	6.9%	-0.2%	-0.2%	5.0%	1.9%	2.9%	1.3%	2.4%		