



SO YOU WANT TO START A BLOG WITH JR REED

February 10 • 1-5pm

The Branson Community Center, 201 Compton Drive, Branson, MO 65616

In this workshop we will discuss why you want to blog and hone your idea into something concise that will work for you. We will talk about the different blogging platforms available and which is right for you. What you want your blog to do will dictate the type of theme you choose and we will figure out what will work best for you. Finally, we'll talk about blog promotion and how to get the word out to your target demographic. This will be a very hands on class and we will answer whatever questions you have to get you started on your blogging journey.



A freelance writer for more than fifteen years J.R. Reed is the creator of the award winning blog Sex and the Single Dad, which was online from 2009-2012 and chronicled (in PG style) the life of a single dad raising an overly dramatic teenage daughter. The blog won awards for Top 10 Single Parent Blogs, Top Ten Parenting Blogs and Top 100 Parenting Blogs. He's been creating havoc online since 2009 and has no intention of slowing down.

PARTICIPANTS: AGES 14+

COST: \$40

Located at the

 **Branson**
Community Center

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